

NEVER BEFORE SO MANY PHOTOS, SCOOPS & FEATURES

*Scoop!  
Fabulous Moolah  
caught wearing  
a blonde wig!!!*

THE BIG BOOK OF

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# WRESTLING

DICK THE BRUISER...THE MID-WEST'S ROCK 'EM, SOCK 'EM HERO!

New! Thrilling!  
RAPID ACTION  
PHOTOS TAKE  
YOU  
INTO  
THE RING!

*Strongbow  
battles Tyler!*



THE  
**SICKENING  
HORROR  
OF  
BLOOD  
MATCHES!**

First Time Ever!

BEHIND  
CLOSED DOORS...  
EXCLUSIVE  
DRESSINGROOM  
PHOTOS!

*Albano, Graham,*

*White Venus,  
Soto, Valiant, More!*



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In today's job market, men with specialized training get the good jobs—and good pay. Trained men get the promotions and pay raises that count. In virtually every field, TRAINING spells the difference between staying where you are—and moving ahead.

Look over the list of fields below. In each, I. C. S. has been training men and women for years. Giving them up-to-date knowledge that will let them advance in their present job... or break into an entirely new field. I. C. S. can do the same for you—starting RIGHT NOW.

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**ELECTRONIC**—Math, mechanical drawing, formulas, electricity, electronic & printed circuit drafting, others.

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**INDUSTRIAL ELECTRONICS**—Technical-level course—thorough grounding in electronics. Take first step to cracking this rapidly expanding field. Mail the coupon.

**ELECTRONICS TECHNICIANS**—With 8 yrs. exp., they average \$7500—many earn more!

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Mr. \_\_\_\_\_  
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Occupation \_\_\_\_\_

Employed by \_\_\_\_\_

Working hours \_\_\_\_\_ A.M. to \_\_\_\_\_ P.M.

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DECEMBER

# THE BIG BOOK OF WRESTLING



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14k white gold  
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7 Once Monthly  
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5 Once Monthly  
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15 DAY  
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for diamond  
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18 Payments \$6  
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9 1/2 MONTHS TO PAY

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\$119  
India with a diamond  
14k gold  
16 Twice Monthly  
18 Payments \$6  
1 payment \$5  
10 MONTHS TO PAY

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\$199  
11 diamonds free 14k gold  
18 Twice Monthly  
22 Payments \$9  
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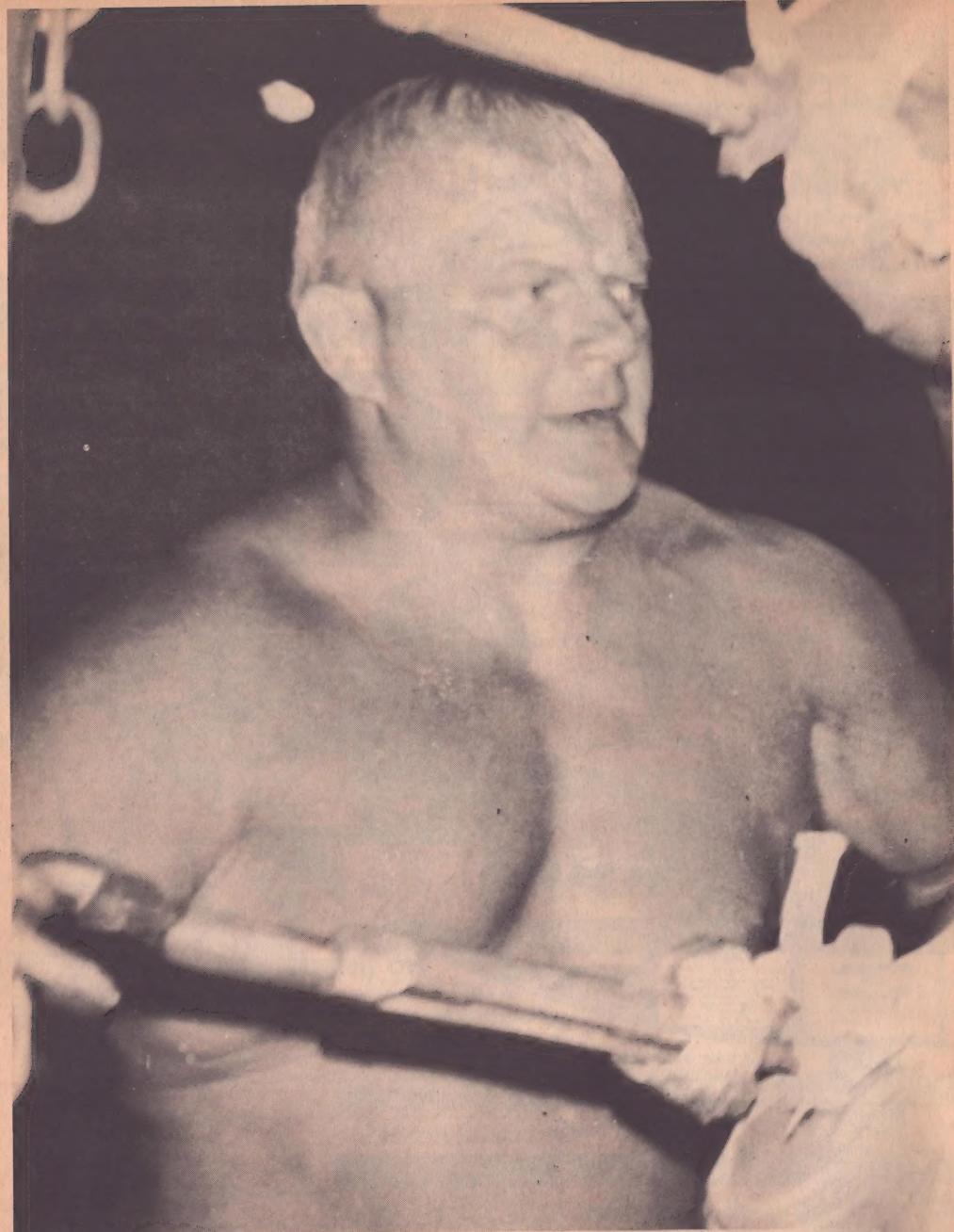
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OFTENTIMES BIG ARENAS in towns like Chicago and Indianapolis are sold out or near capacity, while other times there are 2,000 to 3,000 more vacant seats. The number of empty seats usually indicates whether or not Dick the Bruiser is on the card.

When one thinks of Richard Afflis, simply known as the Bruiser, you recall him being among the meanest of professional football players when he played offensive guard for the Green Bay Packers, or his famed bar room brawl in Alex Karras' saloon — followed by his victory over the Lions' defensive tackle in one of Detroit's most-remembered bouts, and his long-time suspension from the state of New York.

But these are not the reasons why the crowds pour in to see him work. They come because they know they will see Bruiser's opponent bleed. They anticipate Bruiser throwing an opponent between the ropes, out of the ring, then ramming his head into the edge of the mat floor, or into the steps or a steel post. They know, too, that his leap off the top rope to drive his knee into his prone foe also means victory. When wrestlers try to ram his head into the turnbuckle to retaliate for this favorite move of his, they find that Bruiser can control his head so that he cannot be rammed face first into the turnbuckle.

Another maneuver Dick has developed for those rare moments when he is getting the worst of it, is to back away from his opponent and put his hands on the ropes, looking away from them, and then lashing back with a forceful kick into the stomach, which always leaves his foe gasping for breath and turns the tide of victory his way.

Crowds flock to matches headlined by Bruiser, knowing he will not lose, and if he does, it will only

be by disqualification because he has refused to heed the referee or because he has been counted out of the ring.

For more than 15 years, Dick the Bruiser has rarely been pinned or forced to concede. He is a man who seldom smiles and just naturally looks mean. But Bruiser is cheered when he wins and would be properly termed a "hero" in Midwestern rings. It hasn't always been that way, in cities like Chicago in the mid-50's when Bruiser began wrestling, his rough-and-tumble, show-them-no-mercy, style found him getting disqualified against the "villains" like Hans Schmidt, Don Leo Johnathan and the Shiek, just as often as against the popular stars such as Verne Gagne, Lou Thesz, and Argentina Rocca.

In the early '60's, Bruiser did not make many Chicago appearances, and in 1963 Chicago reached a new low in wrestling as stars like Rogers, Valentine, Wright, Siki, The Kangaroos, etc., were replaced by inferior talent with names quite similar to the real stars. Crowds of under 3,000 became the rule and long-time Chicago mat impresario, Fred Kohler, who was nearing the end of his long reign of promoting, broke his connections with the man responsible for the inferior talent and began arranging his own lineups again. Kohler picked Dick the Bruiser as one of his first main eventers and he has been in the limelight ever since. Bruiser's first long-standing opponent was former NWA Champion, Pat O'Connor, the popular New Zealand athlete. As terrific as O'Connor was (and he gave Bruiser rougher bouts than any of the others) he could not defeat him except on a disqualification victory. Negro muscleman, Sailor Art Thomas, was next but couldn't do it, so Kohler brought in Johnny Valentine who had been so popular in opposing Buddy Rogers in the early

(continued on page 58)

# Why They Call JOHN TOLOS "Wrestling's Marked Man!"



**JOHN "GOLDEN GREEK" TOLOS**

MAY, 8, 1971, is a night that Southern California pro wrestling fans won't forget for a long time to come. On that night, the Olympic Wrestling Club of Los Angeles was to present a beautiful trophy and \$2,000.00 to the winner of the annual 1971 Wrestler of the Year award. Over 14,000 ballots were submitted by wrestling fans in the L.A. area, and it proved to be a very close race.

The winner was to be announced at ringside prior to the main event. All the wrestlers gathered in the vicinity of the ring, and all waited nervously and anxiously for the announcement. Finally it was reported that the winner was Freddie Blassie. Blassie, So. California's most popular wrestler by far, beamingly came forward to accept the award. "The King", as Fred is called, was thrilled. He graciously thanked the fans and the management for the award, that proved he was the most popular wrestler.

In the opposite corner of the arena, the Canadian wrecker, Big John Tolos sneered enviously. Finally, Tolos, nicknamed the "Golden Greek", could stand it no longer. He crept toward the ringside physician's medical bag, and took out a bottle of poisonous Monse's Powder.

During this time, Blassie was being interviewed for the television audience. Tolos came from behind Blassie and exploded the solution in his face!

Blassie was rushed immediately to the emergency hospital. He remained there for three days. Fred was told that his left eye was badly burned and advised not to wrestle again. He is currently under the watchful guidance of his personal doctors, and time will be the only factor as to whether or not he will ever wrestle again.

(continued on page 56)

## \$40,000 First Year

"In our first calendar year we did a gross of \$40,000. Without constant help from the Duraclean home office such growth never would have been possible."

M. L. Illinois

## \$2,880 in One Month

"I took in \$2,880 in April. I worked from my home. My wife handles all telephone calls. We both enjoy our new found independence and the compliments we get from satisfied customers."

J. F. A. Texas

## \$116 for 6 Hours Work

"I have done hotels, studios, restaurants and churches. That is where the big money is. Example: One Saturday, \$210 in 11 hours. Monday, \$116 in 6 hours. I have also contracted to clean 80,000 square feet of carpet for a store for \$4,000."

G. F. Wisconsin

## Security-Prestige- and Profits

"National Advertising and Duraclean prestige are very important. This year I will double last year's gross. For the first time in 20 years I've got security—without fear of losing my factory job. I gross about \$8.50 an hour on the job."

H. P. Ohio

## \$360 Job Finished in one day

"I did the Sorority House in one day for \$360. This business is in its infancy."

H. L. B. Texas

**FREE BOOK** tells how these people—and hundreds of others—got started in this Big Money business. Send for your copy now.

**Let me give you the same  
start I gave these men!**

In one way, the big earnings reported here might be called exceptional. In another way, there is nothing exceptional about them. That's because any man who will follow instructions and is willing to work at his own Duraclean business should be able to do as well under similar conditions.

Each of the men quoted here had talents and abilities different from those of all the rest. *But each had one thing in common*—a desire to win personal independence in a business of his own. And each man took five identical steps to reach his goal.

1. Each one read an announcement such as you are reading now. 2. He wrote for complete information. 3. He read the literature we sent him. 4. He gained new confidence in himself and the belief that he could succeed with Duraclean. 5. He accepted our offer to help him get started. Later, he wrote to tell us about his success.

In each case, remember, *the first step was to write to Duraclean for information*. If you would like to own a business of your own, why don't you do as these men did—right now?

When I hear from you, I will send you facts about the Duraclean Franchise that will open your eyes. You will see why a Franchise business such as ours makes success for the individual the rule rather than the exception.

The Duraclean home service business has been tried and tested. The market for Duraclean Service is tremendous—and growing. The methods that lead to success have been clearly charted. When an ambitious man follows these methods, success is the logical result.

Some Franchise businesses require investments as high as \$50,000. With ours, you can get started for less than a \$1000 and we finance the balance. Monthly payments are so small that the profits on less than one day's service can cover your payment for the entire month. Even with this small investment and operating as a one man business, your potential is \$250.00 a week net profit. With two men working for you 35 hours a week, you should gross a profit of \$420.00. Allowing 20% for advertising and incidentals, the net would amount to \$336.00.

The most important part of Duraclean home service is cleaning rugs, carpets and upholstered furniture by a revolutionary modern process known as the "Absorption Method." You do the work right in the customer's premises. No harsh scrubbing with motor-driven brushes. No soaking. Instead, an aerated foam loosens the dirt and holds it in suspension until removed. A test conducted by an impartial laboratory showed that the modern Absorption Method removed twice as much dirt as

was removed by old fashioned machine scrubbing.

If you are tired of working for others or of jumping from one proposition to another—if you have a real yearning for independence in a business of your own—then send for "The Duraclean Route to Success." There is no obligation—no charge. No salesmen will call to high pressure you. Send for the book now. Read it. Then if you want to take the next step toward independence, you can write to me and let me give you the same help I've given so many other successful men.

*Fred Marsh*  
PRESIDENT

**DURACLEAN COMPANY**  
2-P72 Duraclean Building, Deerfield, Ill. 60015

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IT ISN'T EASY, months later, to forget the strange glamor of the place, like the nostalgia of a remembered boyhood full of sports events, circuses, and shows at the old Garden. A Hollywood superproduction or a TV special may have more polish. The baseball diamond may have all that fresh air. But there's nothing that beats the excitement of a professional wrestling match.

Most of my contact with the sport has come via television. Until the advent of color TV, that meant that, for me, the wrestling world was grey on grey. Most of the action, as recorded by the camera, was confined to the space between the ropes. The wrestlers, like all others who appear on the tube, are reduced to pint-size.

It's something else again when you're able to plunge directly into the game, right down in the middle of the paying customers. You've forgotten how big the wrestlers really are, and you're amazed all over again at the gigantic girth of limb and torso.

The costumes worn by some are more impressive, too. The drama of a mask, the swirl of a cape, the flowing locks and shining sequins on the robes of some of the women, the high, laced shoes or a pair of boots — the display alone is worth the price of admission.

But it's above all a sport, a serious sport, and all around you folks are waiting for the events to begin.

(continued on page 54)

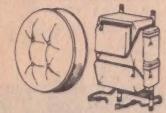
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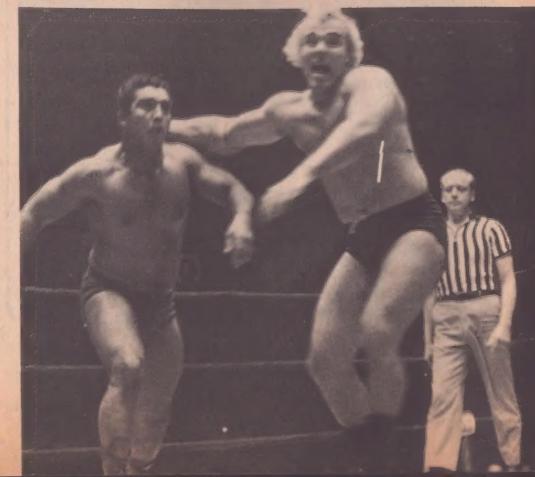
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## Big Book Exclusive!

# HOW WRESTLERS KEEP IN SHAPE!



**I**N THIS DAY of the automobile, the dishwasher, and the electric golf cart, it seems to be getting harder and harder for Americans to stay physically fit. We spend hours every day working at a desk, standing behind a counter, or doing one operation in a factory, and then come home to eat a heavy meal and watch television. It's no wonder that Americans are some of the most overweight people in the world — and it's not from heavy muscles!

Our basic problem, believe it or not, starts with our diet. "But how can that be?" you might ask. "We've got more meat in our diet than any other country!" That may be true, but meat alone does not provide all the necessary vitamins and minerals to keep us going, and many people think they can't afford steak, so give up and eat starches instead.

It's true that steak is very expensive, but there are other cuts of beef, such as hamburger or stew meat, that can be used in a variety of dishes at low cost. Also, the frozen packaged fish in your supermarket is an excellent source of protein, cheap, and has almost no fat. Cottage cheese is also one of the best protein foods, and is a very good meat substitute which can be used in salads or by itself for lunch. Eggs, milk and nuts are the other protein foods which you should eat.

Fruits, vegetables, and salads (without tons of dressing) are the suppliers of most of our necessary

(continued on page 51)

## DON'T GET CAUGHT BY THE FINE PRINT!



a regular  
column  
just  
for  
wrestling  
fans!

**PHOTOGRAPHIC**  
CONDITIONS at a professional wrestling match are among the most difficult anywhere — and for these reasons:

(1) The smoke-filled air tends to create a bluish tint if you use color film.

(2) The fast action blurs film images if you have slow-speed film, flash and/or camera.

(3) Unless you know the right people, you usually can't get close enough to take really meaningful pictures.

(4) When crowds become excited, you find yourself pretty much bumped from side-to-side, making steady camera-holding difficult.

We can't do anything about point number four but we can offer suggestions regarding the other three.

Color filters can cut bluish haze but they invariably lessen picture quality. No camera manufacturer goes all-out in recommending them except in the most extreme conditions. And while matches offer bad conditions, to say the least, the tint problem can be overcome in another way.

Ektachrome-slide film has a tendency toward bluishness, anyway. So don't use it without a filter. There are two other types of film much better, which have a tendency toward red tones — photographically

the opposite of blue — and which ignore the bluish tint altogether. They are Kodachrome-II and Agfachrome; the latter is hard-to-get but, by far, the superior of the two and offers the best skin-tone qualities of any film on the market.

It has a slow speed but that shouldn't be a problem with the right kind of flash equipment.

As for the proper combination of film, flash and camera for action shots, there is no set pattern. The film is relatively unimportant if you have the right other elements — flash and camera. A proper answer depends upon how much you want to spend and how serious you are about photographing matches.

The best flash ideas are the Automatic Strobe units made by a wide variety of firms. We've had wonderful experience with the Honeywell brand. The Auto Strobe has an electric eye that automatically adjusts the amount of light from the unit, guaranteeing perfect exposures everytime. They may not work in every photographic situation but they are beautiful at matches, working flawlessly. All three pictures for the cover of the last issue were taken with a Honeywell Auto Strobe 770. As you can see, they are ideal, especially the shot of Moolah, for which Agfachrome was

(Continued on page 38)

# PHOTO TIPS

Everything you need to know about getting the greatest photos ever!

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Not just below wholesale  
You buy at Guaranteed  
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your cost \$3c  
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your cost  
\$3c  
sell for  
\$1.00

Beauty Glo  
Lamp (exclusive  
SMC product)  
your cost \$1.12  
sell for \$3.98

Genuine Italian  
Leather  
your cost  
\$8c ea.  
sell for  
\$1.98

Electric  
Percolator  
your cost \$1.90  
sell for \$4.98

Two-Cell Flashlight  
your cost 21c  
sell for 9c

Automatic  
Day-Date Calendar  
your cost 25c ea.  
sell for \$1.00 ea.

Flashing Antenna  
Emergency Light  
your cost 4c  
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\$1.49

Illuminated  
Screwdriver  
your cost 37c  
sell for \$1.59

Miracle Egg Puncher  
(prevents cracking  
while boiling)  
your cost 4c  
sell for 59c

Magnifying Torch  
your cost 30c  
sell for \$1.00

Auto-Burglar Alarm  
your cost \$1.20  
sell for \$4.98

Hair trimmer  
your cost 12c ea.  
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your cost \$8.20  
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second month of operation, I took in \$1,000.00.  
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Lois E. Beck — "In one  
month, I made \$914.00  
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your cost 28c  
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your cost 1c to  
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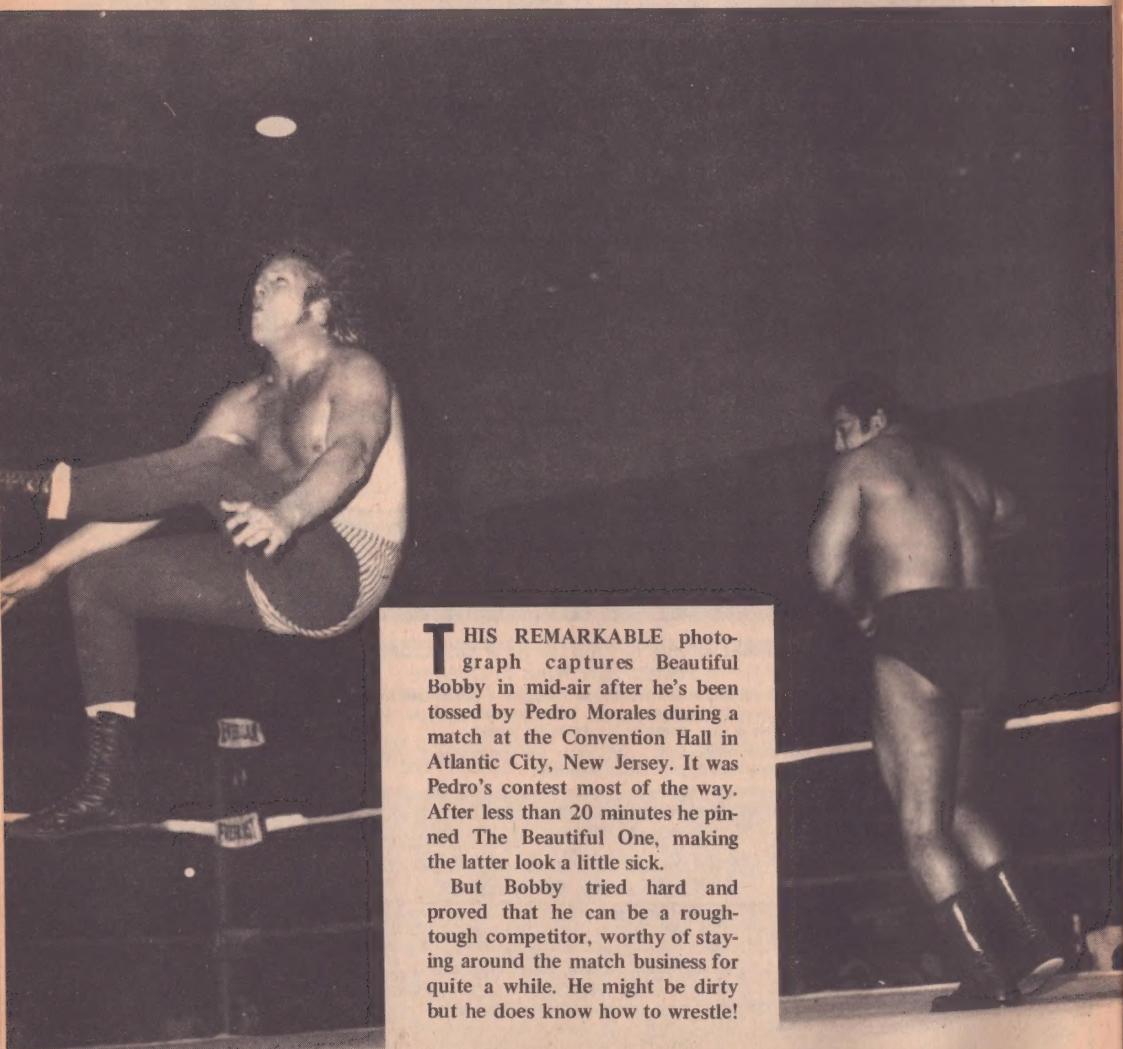
This opportunity is open to serious men & women who want to operate a big pay spare or full-time home business. Please do not order from this page. Write for free book & ordering instructions. When you answer this ad, you get in on the ground floor.

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# PRISE WINNERS CORNER!



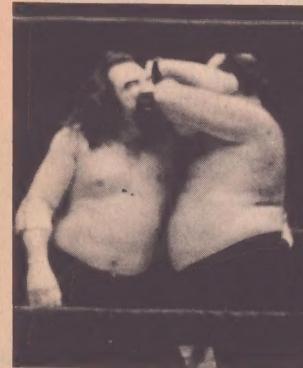
**T**HIS REMARKABLE photograph captures Beautiful Bobby in mid-air after he's been tossed by Pedro Morales during a match at the Convention Hall in Atlantic City, New Jersey. It was Pedro's contest most of the way. After less than 20 minutes he pinned The Beautiful One, making the latter look a little sick.

But Bobby tried hard and proved that he can be a rough-tough competitor, worthy of staying around the match business for quite a while. He might be dirty but he does know how to wrestle!

# HOLDS

The Who Uses What Guide...

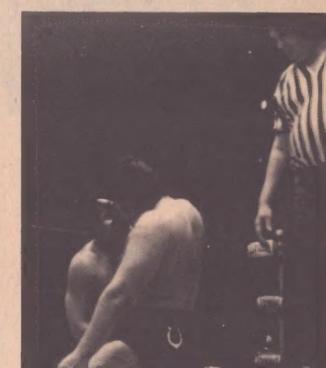
The One and Only Official Listing!



Joe Turko is wrapped up in an arm lock by Juan Caruso.



Wild Bill White had Arnie Skoaland in the same position but Arnie's working out of it.



Blackjack Mulligan's famous Claw hold has Pedro Morales temporarily trapped — but not for long!

DORY FUNK, JR., THE SPINNING TOE HOLD

VERNE GAGNE, THE SLEEPER HOLD

PEDRO MORALES, BOMBS AWAY AND THE ABDOMINAL STRETCH

GENE KINISKI, BACKBREAKER OVER THE KNEE

BRUNO SAMMARTINO, THE BEARHUG

IVAN KOLOFF, THE BEARHUG

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RIP HAWK, THE PILE DRIVER

FRITZ VON ERICH, THE IRON CLAW

BLACK JACK LANZA, THE CLAW

BLACK JACK MULLIGAN, THE CLAW

DORY FUNK, SR., THE SPINNING TOE HOLD

TERRY FUNK, THE SPINNING TOE HOLD

CHIEF JAY STRONGBOW, THE SLEEPER HOLD

PROF. TORO TANAKA, THE SLEEPER HOLD

BARON MIKEL SCICLUNA, "UFO"

VICTOR RIVERA, FLYING DROP KICKS AND THE ABDOMINAL STRETCH

GORILLA MONSOON, THE MANCHURIAN SPLASH

HAYSTACKS CALHOUN, THE BIG SPLASH

(continued on page 50)

# EARL ELDER'S COAST-TO-COAST



Gorilla Monsoon holds up two lucky fans who seem to be enjoying every minute!

THE WESTERN WRESTLING Alliance Headquarters is located in Los Angeles, Calif., and the main shows are held at the Olympic Auditorium. They hold TV shows every Wednesday night and the main wrestling show on Friday nights. They draw quite well and they catch all the wrestlers coming in from the Orient to show their skill to the fans. The WWA also furnishes wrestlers to Hawaii. WWA shows are also shown at Fresno, St. Jose, Ventura, San Francisco and many



A relaxed Vincente Pomenti poses for our photographer just a few weeks ago.

many more. They also hold cage matches and once in a while they hold a 22-man Elimination Match.

The Pacific Northwest Area has some fine wrestling with stars like Pierre Le Grande, Beauregarde, Dean Kalini, Moose Morowski, Stan "Crusher" Stasiak, the Great Fugi, Carlos Belafonte, Eric Froelich, Dutch Savage, Lonnie Mayne, Tony Borne, Bill Francis, Haru Sasaki, and Butcher Bob Brown. They also journey to Vancouver, B.C., Can. to perform.

The State of Texas has the most

interesting bouts in any part of the United States. Dallas, Ft. Worth, and Houston are the main spots of wrestling in that state. They are the NWA group. Dory Funk, Jr., comes to Texas regularly and has had some interesting bouts. Professor Toro Tanaka is really cleaning house in Texas. He is winning most of his bouts there.



Crazy Luke Graham and Tarzan Tyler are giving Monsoon a tough time in this shot!

Valentine.

Amarillo, Texas has some of the most interesting bouts in the country. For instance — APACHE RAWHIDE STRAP MATCH, RUSSIAN CHAIN MATCH, KOREAN DEATH MATCH, TEXAS DEATH MATCH RULES — KARATE IS ALLOWED — TEXAS DEATH MATCH — FOR INSTANCE EDDIE GRAHAM VS



Bruno Sammartino poses for OFFICIAL WRESTLING GUIDE in this exclusive shot taken in Pittsburgh.

In a recent match with the Claw against Karate, Professor Toro Tanaka defeated Fritz Von Erich. Killer Kowalski recently lost a loser leave the state match and he was returned to Australia where he is well liked by the wrestling fans in that area. The following wrestlers are performing in the Ft. Worth, Dallas and Houston area: Chief Wahoo McDaniel, Mr. Wrestling (Tim Woods), Killer Karl Kox, Bob Orton, George Scott, the Great Malenko, Mike York, Sir Charles Montague and Johnny

ROYAL — WINNER TO MEET DORY FUNK, JR., THE NEXT WEEK. So this is why Texas has the most interesting bouts in the country. Here are the list of wrestlers who appear in Amarillo and Hereford, Tex.; Dory Funk, Jr., Dory Funk, Sr., Terry Funk, Rufus R. Jones, THE BEAST, RICKY ROMERO, DUSTY RHOSSES, GORGEOUS GEORGE, JR., KILLER KARL KOX, THE LAWMAN, DICK MURDOCK, JOE AND PAUL LEduc, CHIEF LITTLE LAGUE, ALEX PEREZ, HARLEY RACE, MR. WRESTLING (TIM WOODS) BOBBY DUNCUM, MAN MOUNTAIN MIKE, BULL RAMOS, BILLY SPEARS, ROBERTO SOTO, APACHE GRINGO, PAK SONG, THUNDERBOLT PATTERSON, ERNIE LADD, CHUCK KRBO, SALVADOR DOMINIQUE, BEAUTIFUL BRUTUS, GREG PETERSON, JOHNNY LONG AND THE BUSHMAN. THE PROMOTER FOR AMARILLO, TEXAS IS DOING A VERY GOOD JOB.

The Florida is in the NWA area and they are doing a fine job of it too, with promotions in Ft. Meyers, Miami Beach, Leesburg, Tampa, (with Eddie Graham, the new promoter taking over from Cowboy Lutteral) plus other cities. Here are some of the wrestlers performing in the Florida area: Jack and Roy Welch, Pat and Bob Valentino, Danny Miller, Flash Monroe, Frank Martinez, Sandy Parker, Chico Montez, Kathy O'Day, Koa Tiki, Joe Flaherty, Jack Brisco, Eddie Graham, Ronnie Garvin, Dick Steinborn, Mr. Saito, Joe Turner, Big Jake Smith, Hiro Matsuda, Jose Lothario, Missouri Mauler,



Pedro Morales is getting the best of Beautiful Bobby during a match this past summer.

Dick Murdoch and Dusty Rhodes plus Dale Lewis and Sailor Art Thomas.

The Southwest area comprised of cities in Arkansas, Louisiana and Oklahoma has interesting bouts with wrestlers from the AWA and NWA performing there. Oklahoma City, Okla. has both live wrestling and TV wrestling with many interesting bouts.

Indianapolis, Indiana has some interesting shows with wrestlers furnished by the AWA and NWA. Chicago, Illinois continues to have interesting shows with regulars

(Continued on page 46)



The much-hated Mongols — on their way to the ring.

*First Time Ever!*

# BEHIND CLOSED

*DOORS!* *Exclusive Dressing Room Shots!*



Jim Valiant, just arrived, begins to unpack his gear.



The Black Demon and Tarzan Tyler shoot the breeze.



Lou Albano and Crazy Luke are probably planning some dirty in-the-ring strategy.



Bill White argues with Beautiful Bobby during examination by doctor Stanley Rogers. Looking on is crafty manager The Grand Wizard.



Lou Albano and The Grand Wizard pose for OFFICIAL WRESTLING GUIDE in this one-in-a-million shot.



Beautiful Bobby glowers at our photographer.



Miquel Felicaiano and Jay Strongbow listen as Pedro Morales tells of a particular hard match.



The Grand Wizard seems to be saying, "Now, I told you, 'You gotta be dirty! Wrestling clean will get you nowhere!' " Wonder who he's advising?



Arnie Skoaland is examined by Dr. Rogers.



Vincente Pomenti finds his hair being pulled by playful Dick Worley. Maybe they'll match these two! Who knows????



Moolah is telling Dr. Rogers, "Hey, watch where you put that stethoscope, Doc!"

# The Flesh-Tearing Horror of BLOOD MATCHES!



Dominic DeNucci



Spiros Arion



The Sheik



Joe Scarpa

EVERYBODY COMES to see a blood-drenched match. Most of the time the spectators are disappointed. But, occasionally, their blood-mania is rewarded.

Perhaps the two most prominent "bleeders" in professional wrestling are Crazy Luke Graham and Bulldog Brower. Graham's matches with Pedro Morales all have ended in a bloodbath.

"He uses dirty tactics!" screamed Graham not too long ago. "That stinkin' bum couldn't win, legal, if he tried."

But, of course, Pedro is innocent. The blood that has flowed from Graham has come not by design but through accident. Graham had hit the turnbuckle or split his head on the concrete floor or one of a variety of other means but never through a foreign object utilized by Pedro. If anyone is guilty of this, it's Graham, not Pedro. That sore thumb of his hides metal sliver that can be severely damaging to any opponent! The only reason Pedro has escaped injury is that he is a far superior wrestler who can best any opponent with any foreign object!

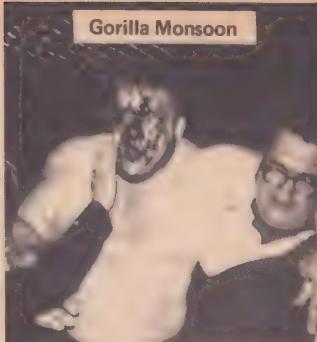
One of the most memorable — and revolting — cage matches in history occurred at the Philadelphia Arena some years ago. The antagonists were Brower and Killer Kowalski. Ordinarily, they're among the most hated villains in the mat business. But that night one of them became,



Fred Blassie

blood, his eyes rolling from side-to-side.

Then Kowalski sunk his teeth into the cut, ripping and tearing at it. Brower, near-collapse, was nevertheless able to throw Kowalski to one side and start to climb up the side of the cage. But Kowalski made it to the door and was outside first. Brower was too weak to make his climb in time and Kowalski was declared the winner. For a change, the Killer



Gorilla Monsoon

administered. Any more loss of blood and he would have had to be rushed to the hospital.

Outside, during the intermission that followed, fans walked up to the puddles and laughed. One man took his wrestling program, reached down with it and scooped up some of the blood, a broad smile crossing his face as he told the woman with him, "I'm gonna take this home to the kids! They'll love it!"

And so it is with blood matches. Men are cut open, pain rocketing through them as their life's fluid spills out before thousands of spectators, people who pay to see action, and if that action is bloody, all well and good. But only a perverted, obscene few take it home to the kids...



Bulldog Brower

Victor Rivera



briefly, a hero!

Killer Kowalski.

The crowd which packed the Arena to capacity was clearly for Kowalski. In a match weeks before, Brower had run from the ring, with Kowalski after him, and the two of them ended up fighting in the street. Well, the Philadelphia Wrestling Commission decided to make the return match a cage contest, since Brower couldn't chicken out that way.

At first it went pretty evenly. Brower put up a good showing and it seemed, for a time, that he would win. But then something happened. Brower slipped, banging his head against the steel cage. He howled in pain and fell back.

Blood.

It streamed down his face and chest. Several people in the audience fainted at the sight. In seconds he was a pulsating mass of



Bruno Sammartino

was cheered mightily.

But the biggest story occurred after the match. Brower had reached the top of the cage but in defeat, not victory. For several seconds he hung there, his body half-inside, half-outside the cage. He was still bleeding. Finally he climbed down and staggered out of the Arena.

His blood had collected in puddles on the concrete floor. Huge sections stained red. In the dressingroom, a transfusion was



Krusher Karl Kovacs

# TYLER TANGLES WITH STRONGBOW!

RAPID ACTION PHOTOS



Lou Albano confers with Tyler just before the match.



At first the Indian seems pretty much in control.



And he makes Tyler look pretty much like a stumble-bum.



But that was only at the beginning. Tyler reversed the situation before much longer!

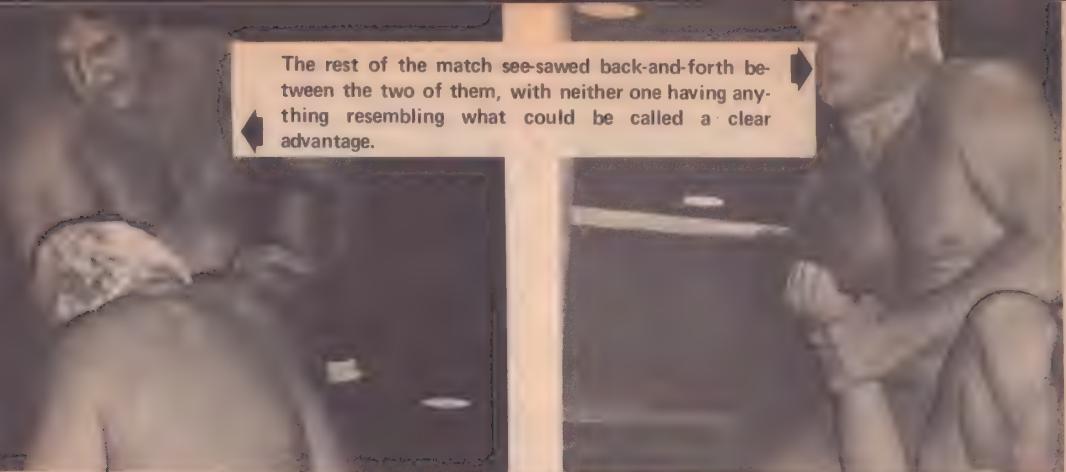


At one point he tried to choke Strongbow to death!



Finally, though, the Indian let him have it but good!

The rest of the match see-sawed back-and-forth between the two of them, with neither one having anything resembling what could be called a clear advantage.



Then Tyler decided to resort to biting tactics. In this extreme closeup shot, he is sinking his teeth into Strongbow's cheek as the Indian cries in sudden pain! Then Strongbow pulls away, slamming Tyler hard!



Tyler, however, was declared the winner when, after both had fought outside the ring, he got back in first!

# MOOLAH! in a blonde wig!



# BRAND NEW COLUMN!

## What You Want To Know

by Georgiann Orsi

**F**OR THE FIRST ISSUE I have tried to answer some questions that have been asked of me recently. For the future issues of this magazine I would like to answer some of your questions. Just send in your questions to this magazine and if it is at all possible I will try to answer them in the next issue.

**HOW LONG HAS PEDRO MORALES BEEN WRESTLING AND WHAT TITLES HAS HE HELD?** Pedro has been wrestling for 13 years. In 1965 while only 22 years old, Pedro defeated the Masked Destroyer to win the WWA title and with Victor Rivera held the World's Tag-Team belts. Last year in California in a tournament Pedro defeated Fred Blassie for the U.S. Title which Pedro still has. In February at Madison Square Garden Pedro defeated Ivan Koloff to become the WWWF Champion.

**SOMEONE THEN ASKED WHERE IS IVAN KOLOFF NOW?** Last I heard Ivan was currently touring Japan.

**WHO WAS THE CINCINNATI, OHIO, TOUGHIE WHO ONCE STUMPED THE TV PANEL SHOW "TO TELL THE TRUTH?"** It was Bob Harmon (Beautiful Bobby).

**WHAT HAS HAPPENED TO SMASHER SLOAN?** Smasher Sloan (Don Whittler) who is the son of ex-grappler Whitey Whittler has retired from the world of wrestling to become a truck driver, which enables him to spend more time at home with his wife and children.

**WHO WAS THE 1970 ROOKIE OF THE YEAR?** The answer to that is the very unpopular Bob Windham who is currently wrestling on the East Coast as Black Jack Mulligan.

**WHERE IS TONY MARINO (BATTMAN)?** Battman is touring Australia and then on to Hawaii.

**WHERE IS THE VERY POPULAR BLONDE JIMMY VALIANT GOING?** I believe he is going right to the top!

**WHAT WAS BRUNO SAMMARTINO'S VERY FIRST MATCH?** Bruno's first match took place in Pittsburgh, Pa., on November 15, 1959 where he beat Tiger Jack Vansky.

**WHAT WAS BRUNO'S FIRST MATCH AT MADISON SQUARE GARDEN?** It was back in December of 1959 when he defeated Bull Curry with his famous Italian backbreaker.

**WHAT KIND OF CAR DOES THE EX-CHAMP DRIVE?** Bruno drives around Pittsburgh in his very talked about 1970 Rolls-Royce with white interior and a dark bluish-green exterior.

**THINGS YOU WANTED TO KNOW ABOUT LES WOLFF:** Les was born in Blue Earth, Minnesota, has a lovely wife and two pretty girls. Les's first match was June 19, 1968 in Ashville, North Carolina against Johnny Heidman. Has two brothers and three sisters and feels his toughest opponent was Lars Anderson.

**WHAT HAS BECOME OF BUDDY 'NATURE BOY' ROGERS?** Since losing the belt to Bruno Sammartino in 1963, Buddy has made three comebacks. One in Canada, one in Detroit, and one in Pa.-Ohio. He was then manager of the Cherry Hill Arena. After that he ventured in the Buddy Rogers Liquor Store and Card Shop which was doing a tremendous business. He then added next door the Buddy Rogers Cocktail Lounge which also did very well. Then some time back there was an awful fire destroying the property. Buddy remarried and last I heard now runs the Buddy Rogers Trailer Court in southern New Jersey.

As a teenager during World War II this famous wrestler was a French underground freedom fighter

(continued on page 44)



Moolah poses prettily for our photog.



Lou Albano unpacks his gear in Atlantic City.



Tarzan Tyler confers with The Grand Wizard.



Jimmy Valiant reads some of his fan mail.



Gorilla Monsoon — in a typically friendly mood.



Bulldog Brower looks dazed at the end of a recent match.

# ROAMIN' AROUND WITH RONALD

1971 CERTAINLY has been a year of sorrow for some of wrestling's top matmen including: Fred Blassie who lost sight in one eye as a result of John Tolos tossing powder in his face; Gene Kiniski, who chopped off a small portion of his thumb accidentally while cutting wood; and Blackjack Mulligan who was stabbed by a fan in Boston — but far worse than any of these occurrences, was the tragic death of Alberto Torres on July 17, of apparent injuries suffered in a July 13 bout in Verdige, Nebraska, when the Claw jumped on Torres' chest while he was being held by Ox Baker.

Shortly before losing their AWA tag team title in Milwaukee to Red Bastien & Hercules Cortez, Mad Dog & Butcher Vachon were defeated in Oregon by Kurt & Karl Von Steiger.

Paul Diamond was slowed down by an injured knee which kept him out of action for awhile and which is now heavily bandaged.

A bout between Al Costello and Wilbur Snyder ended before it began in Chicago, when Kangaroo Costello attacked Snyder with his boomerang, using it to choke and



John and Donna Sullivan are a very happy couple.



Arnie Skoaland didn't lose this match but it sure looks bad at this stage for him.

slug Wilbur. There was nothing the referee could do to stop it and he finally disqualified Costello. Snyder managed to take it away from him and landed a few swings to the side of Al's head before the referee took it from him. The outburst stems from a terrific feud the Kangaroos have with Snyder and Yukon Moose Cholak.

Former tag team partners, Kurt Von Hess (Bill Terry) and the Executioner are feuding around Cleveland. The fans are now regarding the Executioner as one of their favorites.

Johnny Powers is having trouble in Cleveland as he has been attacked several times by Ernie Ladd and Waldo Von Erich during his scheduled bouts.

The big complaint in Cleveland is too many preliminary wrestlers in their weekly shows. Even their recent 8-man battle royal was made up of this calibre of wrestlers. Best of the preliminary people seems to be young Vic Rosettani, who won the battle royal against Bob Coleman, Dr. X, Mike Loren, Executioner, Pete Sanchez, Hans Schmidt, and Li'l Abner Osborne, who was the last

Top-Notch Reporter Ronald Dobratz Joins our Staff!



Bill White necks with unidentified girlfriend.



Donna Christianella waits for a match to begin.



Ref Dick Worley liked this shot a great deal.

man eliminated.

The Green Masked Marvels now in the Carolinas, used to be billed as the Interns in Alabama and Tennessee.

The Dr. X wrestling in the circuit from Oklahoma, west Texas, Arkansas, southern Mississippi, Louisiana region is not the same Dr. X who headlined cards for the AWA, but rather Jim "Red" Osborne, who wrestled as Double X, Dr. X's partner.

Dory Funk Jr. almost lost his title to Wahoo McDaniel in Texas, as Wahoo clamped on his Indian deathlock, but the end was near and Dory withheld the pain until the time limit expired. The San Angelo cowpoker seems to have trouble with Indians, as Danny Little Bear gave him a couple close calls in Iowa. Vancouver, B.C. has been the scene of some of Funk's severest tests including a draw with Don Leo Johnathan and a bout with ex-champ, Gene Kiniski, in which he was pinned for at least five seconds. But referee Roy McClarity had been knocked down from Kiniski's airplane spin and recovered only in time to disqualify Gene for tossing Funk over the top rope.

Always alot of excitement at the TV studio matches in Memphis but the match involving the Masked Dr. Death against Chief White Eagle and Mike Pappas was something special. White Eagle was put unconscious by a suplex followed by being tossed out of the ring, and then both doctors began working over Pappas. Gary Martin, who had a broken wrist was guest commentator and couldn't help but try to go to Pappas' aid, swinging his cast and doing some damage until grabbed from behind and hanged up on. The Doctors began stomping him

(continued on page 40)

Tyler and Graham look kind of lousy here, don't they?



Chief Strongbow isn't too happy here, is he?



Monsoon rips into Bulldog Brower, both bloodied.



# SAMMARTINO LOOKS TO THE FUTURE!

(EDITOR'S NOTE: Mrs. Orsi, a director of the Bruno Sammartino Fan Club, and a close friend of the ex-champ's, knows better than any other writer what Bruno is planning. She'll be bringing us up-to-date news periodically.)

**T**HREE HAS BEEN a lot of talk about Bruno's future since he lost the W.W.W.F. Championship belt. Let us first look back into the past to understand the future better.

As everyone knows by now Bruno lost the title, which he held proudly for almost eight years, to Ivan Koloff in January of this year at Madison Square Garden before a brand new record-breaking crowd. But not all know that Bruno suffered a severe shoulder injury a few days before the fatal night at the hands of George Steele. The doctor told Bruno not to wrestle, but being the proud wrestler that he is, he went on to lose his title. He told me that he never missed a M.S.G. show and wasn't about to start, and was sure he felt well enough to beat Koloff. He had done so many times before.

I believe what hurt Bruno more deeply than anything else was disappointing all his loyal supporters, also the fact that the W.W.W.F. didn't see to it that Bruno could get a rematch. As you know, manager Lou Albano wouldn't let Bruno get at Koloff but signed a match for Pedro Morales, which turned out to be a big mistake. The following month Morales defeated Koloff to become the first Puerto Rican World Champion. In March Bruno de-



Bruno makes faces at friend Georgiann Orsi.



He gives Toro Tanaka a real battering.

feated Ivan Koloff at the Civic Center in Pittsburgh, Pa., by throwing him into the third row of seats, to the delight of all his fans. But it was too late for Morales had already taken the belt; but at least in Bruno's mind he knew he could still beat Ivan Koloff the man who had de-throned him.

Now there is talk that Bruno will retire! Oh no, cry out all the fans, not our Bruno! Well, as of right now, Bruno is in semi-retirement. He only wrestles 2 or 3 nights a week in and around his hometown area. He wants some time to rest and relax with his lovely wife Carol (who hasn't been feeling too well) and to watch his three sons grow up before it's too late and they are already grown. Now you can find him in his basement working out and fooling around with his twins Darryl and Daniel, and David.

With more time off he is able to work out more (which he loves), to keep in shape, and put on some weight-lifting exhibitions in various towns. Bruno also spends much of his spare time in the Stereo Room of his home in Allison Park, a Pittsburgh suburb. Bruno says, "My hang-ups are all solved after listening to an opera or two. It puts me in a beautiful mood. Franco Corelli is my very good friend and one of my favorites."

Bruno's phone never stops ringing, day and night, with offers to wrestle in Australia, Japan, and even Africa, along with many states in the United States. A few years back Bruno sold-out in Japan, with an estimated crowd of

## Proclaims: "I'm enjoying my life now! ... "I'm happy!"

25,000. Thousands were turned away. Bruno is very tempted by all these offers, (who wouldn't be), but he really enjoys just taking it easy for awhile, and enjoying his family.

Right now Bruno is very involved with the building of the Spartan Spa and Health Centers in the Pennsylvania area. Bruno is the President and Physical Fitness Director and is very thrilled about the project. You should see the gleam in his eyes when he talks about his Health Spas. These Health Spas are very plush and beneficial to all. Relax and enjoy life to the fullest, the healthful Spartan way. Meet new people and make new friends. The Spartan Membership privileges are Sauna Rooms, Steam bath (Men) Exercise Gym and Equipment, Sunken Therapy Tubs/Whirlpool, Sunrooms, Infra-Red Rooms, Spartan Room (Men, weight-lifting), Health programs, Lockers, Swimming Pool, Club Room, Kiddie-Kare, Massages, Health Bar, Free Health Lectures, Use of Beauty Salon, 6 month supply of Nutritional supplements, and a personalized dietary evaluation. At the present time these Health Spas are only in the Pennsylvania area, but next year Bruno and the other executive staff members plan to build in Florida and New York. After that nationwide.

I asked Gorilla Monsoon and Arnold Skoaland, two of Bruno's closest friends, what they thought of Bruno retiring? They said, "Are you kidding? That's ridiculous! Wrestling's Bruno's way of life, it's in his blood! He's too young to retire."



Bruno with some devoted fans.

Bruno has Ernie Ladd in a bear/hug/back-breaker!



When I asked promoter Mike Rosenberg what he thought, he said, "I really can't say; Bruno has a mind of his own. But I can say that I sure would like him back. All the fans I spoke to know Bruno will be back, he has to come!"

I spoke to Bruno on the telephone not too long ago and asked him the question that is on the mind of every wrestling fan: "What are your plans for the future?"

His reply was, "I'm much more relaxed and happy being able to spend more time at home with my family. I enjoy the extra hours I have to myself for whatever it is I'd like to do, be it listening to Opera, working out, playing with the kids, just driving around or thinking! For that matter — healing. I still feel the battles of the mat. I have a bad knee, a chipped elbow and right now a very sore shoulder. As you know I have suffered numerous cuts, bruises, broken noses and more. I am thrilled about the success of the Health Centers. I enjoy the feeling of helping people feel better. I spend lots of my time there. I must admit I do miss the opportunity of meeting so many wonderful people; the knowledge that I tried my very best to give the public my very all. I always entered the ring doing the best I could. I can't say I miss the travelling because there was too much of it. I'm not really sure I can give you a definite answer, for I really don't know what my

(continued on page 46)

# Behind the Scenes with MANUEL SOTO...

## "THE ROUGHEST BOUTS I'VE EVER FOUGHT!"

WHEN MANUEL SOTO enters the ring, the fans know just what they are getting. Plenty of action. Good clean action, if Manuel has his way. Manuel is a very big favorite with the fans here on the east coast because he gives them what they want. That of course is a victory.

Manuel is a proud man and a proud wrestler. He is proud because one of his fellow countrymen is the World Champion. That of course is Pedro Morales. For the first time a Puerto Rican has won the World's Championship and Manuel is overjoyed. Manuel and Pedro are very good pals.

"Many Puerto Rican fans followed Bruno Sammartino when he held the title. Now they give Pedro the same kind of support, if not more. They know he is for them. Just like I am".

The start of Manuel's career as a professional wrestler came about in Puerto Rico some ten years ago. Manuel did quite well. He then caught the eye of several promoters and Manuel made his debut in America in Washington, D.C. for Vince McMahon. Manuel was given no easy matches as he met the top wrestling stars. Buddy Rogers, The Sheik, Dick the Bruiser, Pampero Firpo, Jerry & Eddie Graham are just a few.

"They were tough matches against the best. I took my lumps against them but I learned. There were times I thought they were out to kill me. But I still kept coming back for more. I knew that someday I would be up there wrestling in the top matches, just like them."

It was at this time that Manuel acquired the nickname 'Cyclone'. It was because of his determination to

(continued on page 35)

Manuel gets ready to clobber an opponent.



A relaxed Manuel in the dressingroom, waiting for his match to come up.





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"THE ROUGHEST BOUTS

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(continued from page 34)

stay in there and come back for more, plus his whirlwind style and speed. Some wrestlers would quit the mat game after being mauled by far superior mat men but not Manuel. He was out to prove he could take it and become a wrestling star.

The road to the top has been long and hard for Manuel. After his early years of learning, Manuel traveled all over the country meeting all the top talent. In the beginning of his mat career he was on the short side of victories but as the years went by he kept winning until now he wins about 80% of his matches.

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An area that Manuel likes to wrestle in is the South. This is where Manuel came into his own. It was 1969 and he teamed up with his younger brother Roberto. They were favorites there and they capped it with winning the Southern Tag Team Title against The Blue Demons.

After Manuel split with Roberto he came back up to the east coast in 1970. Back where it all started. Only now he came back a seasoned veteran. Manuel looked for top matches and received them. Bulldog Brower, Blackjack Mulligan, Luke Graham, Tarzan Tyler, Crusher Verdu, Black Demon, Chief Jay Strongbow, Tony Marino, The Wolfman

and former World Champion Ivan Koloff are some of the top wrestlers Manuel has met in the ring.

Although Manuel prefers single bouts he has been in many tag team battles. He has teamed up with such wrestlers as Pedro Morales (his personal favorite), Gorilla Monsoon, Tony Marino, Victor Rivera, Chief Jay Strongbow and Jose Rivera. Manuel does not mind tag team matches when he is teamed with the aforementioned wrestlers. He knows a good partner makes the world of difference between winning and losing.

One tag team match Manuel remembers well was when he

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teamed with World Champion Pedro Morales against the wild duo of Bulldog Brower and The Wolfman at Sunnyside Gardens.

"I remember it quite well because it was the first time that Pedro and I teamed up. Actually Monsoon was to have been Pedro's partner but just before the matches started Monsoon became ill and I took his place. Pedro and I worked real well together. I took the first fall by pinning Brower and Pedro took the second and final fall from The Wolfman".

Another tag match Manuel mentioned was when he teamed with Victor Rivera against The Mongols for their tag belts. Manuel and Victor won the bout but not the belts as one of the falls was gained by a disqualification.

Manuel sat back in his chair in the dressing room and mentioned The Fabulous Kangaroos, Al Costello and Don Kent. He wrestled them in a match in Madison Square Garden.

"They are one of the toughest tag teams I've ever wrestled. They work together like a machine. They know each other's moves and have set maneuvers to beat you. Plus that Claw they use. That is a vicious thing to be caught in. They used it on my partner and myself throughout the match. It was instrumental in their winning. I wouldn't wish it to be used on anyone".

Another match Manuel remembered, only this time a singles match, was against the then WWWF World Champion Ivan Koloff. The match took place within the three weeks Koloff held the title. It was a big thrill for Manuel to wrestle for the title.

"It was one of Koloff's first title defenses and I went all out to beat him. I tried my best and gave him a tough time but he won out in the end. He is a rough one to be in with".

When Manuel is in with a

vicious wrestler who will do anything to win, Manuel wrestles him the same way. The rule book gets thrown away. This is not the way Manuel likes it but certain wrestlers leave him no choice.

"Mostly all mean vicious wrestlers laugh at the rules. They use every illegal trick to win. To me this shows a shortcoming in their ability. If they can maim you they will. This is not my idea of the better man winning. To me the better man winning is using hold for hold, his wrestling skill against yours. So if I have to fight fire with fire to win then I'm more than capable of doing so".

In the ring, Manuel's opponent knows that a Cyclone is in his path and he better watch out.



(continued from page 14)

used (Agfa was used also for the shot of Tarzan Tyler but not for Gorilla Monsoon).

Furthermore, the speed of the Auto Strobe varies according to the action, calculating itself automatically up to 1/50,000th of a second, catching all shots with no blurring of any kind! (Prices from \$50 to \$170).

As for cameras, you can spend \$800 or \$70 and not get the right one for the job. Or you can spend \$200 and get as good as a camera selling for \$500. If you have around \$200, get a Minolta SRT 101. It's automatic, has top-quality optics and is rugged. A Nikon sells for almost \$500 (we have one) and is over-priced, no noticeable difference in quality between it and a Minolta.

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tract. The Mongols, Dom Denucci, Baron Sciluna and Victor Rivera are other WWWF stars now appearing in Cleveland.

Hottest feud in Florida has Jack & Jerry Brisco feuding with all the Funks, Poppa Dory, and sons Dory Jr. and Terry. Jack still rated the most likely to become the new champ, but still is number 2 now. With brother Jerry, they did manage to best the Funk brothers to gain the Florida tag team title.

Although Gene Anderson broke off with Chris Tolos and Art Neilson dropped Kurt Von Stroheim, these veteran tag team wrestlers have not clicked as a duo in Virginia and the Carolinas. Of course this area is full of topnotch combinations such as Jerry Brisco & Sandy Scott, Paul Jones & Nelson Royal, George Becker & Johnny Weaver, and Argentina Apollo & Abe Jacobs.

I understand an 18-man battle royal was held in Atlanta which had fans saying it was the most exciting bout ever held there. It ended without a winner as El Mongol and Dickie Steinborn knocked each other out. First two out were managers Homer O'Dell and Dandy Jack Crawford who seemed to be the target of all the rest. Next to go were Kublah Kahn, Roberto Soto, Fidel Castillo, Jerry Oates and Guillotine Gordon. The good guys and the bad guys seemed to be two opposing teams at times, then this would all change and you would see some very unlikely combinations. Luke Graham was next out, followed by Assassin No. 1. When Bill Dromo and Jim Wilson threw him out, Assassin No. 2 jumped out on his own and accompanied his partner to the dressing room. Klondike Bill was then eliminated at the hands of Buddy Colt and Michael Dubois who worked well together, also eliminating Jim Wilson, Bill Dromo, and Bob Griffin. Steinborn and El Mongol then teamed

up to send Colt and DuBois over the top ropes, setting the stage for the strange conclusion.

Lorenzo Parente & Bobby Hart lost a "loser leave" Tennessee bout to Doctors Death No. 1 and No. 2. Manager Saul Weingeroff refused to leave with his wrestlers and is now managing the Von Braunners again, his original tag team.

Chris Markoff & Bronco Lubich are recognized as the American Tag Team Champions in Texas. Their manager, George Harris has them standing in line trying to get a match with him: 1. Pepper Gomez, in a demonstration of his powerful stomach muscles, allowed Harris to give him a big splash, however he deliberately jumped on Gomez's head instead, cutting him with the big belt buckle he wears - 16 stitches were needed to close the cut; 2. Fritz Von Erich was called a coward by Harris on TV, then in a second interview explained how he had made Fritz beg for mercy. Fritz was there and heard the whole thing on a monitor. He charged into the interview and ripped off Harris' shirt but was then worked over 3 against 1 (Markoff & Lubich) until Johnny Gomez went to Von Erich's aid; 3. Referee Dick Raines was "accidentally" punched in the face by Harris; 4. Referee Danny Pleches was also hit during the heat of the match he was refereeing; 5. Joe Blanchard, television announcer as well as wrestler, whom Harris argued with and then slapped. Blanchard was given a non-sanctioned bout in Corpus Christi (which means a bout with no referee). After landing most of the punches thrown, Blanchard trapped Harris in a corner, when all of a sudden George's two boys Markoff & Lubich jumped into the ring, and together held Joe, while Harris punched away at him until Wahoo McDaniel and George Scott came to his aid.

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Killer Kowalski left Texas after losing to Thunderbolt Patterson in a "loser leaves the state" match.

Duke Keomouka appeared in a couple wrestling matches in Texas and Florida.

Buddy Colt has been fined \$250 for striking an official after a bout in Atlanta's City Auditorium.

"Handsome" Harley Race, former tag partner of Larry Hennig, is now the Central States Champion, winning it from veteran campaigner, Bob Geigel. Race has developed a claw hold which some suspect is illegal because they suspect something is in the leather glove Race wears on his claw hand. Race lost his title to the Stomper, then appealed to the commission and won his protest because the referee had been knocked out, and an unauthorized person came in and counted as Harley was pinned.

Dandy Jack Crawford and Kublai Kahn broke up, came back together, then split again when Kahn accidentally hit Crawford's new find, Guillotine Gordon, causing them to lose the tag bout. Kahn was then worked over by Gordon and Dandy Jack.

Hope my first column pleased and informed you and am looking forward to our next get-together. If you are interested in current results and news from all parts of the country, and don't believe any publication specializes in these things you are wrong. I put out a 32 page monthly bulletin which does just that, and it not only tells who wins the big matches, but also how. There are descriptive paragraphs on every match held in the International Amphitheatre in Chicago, regular and special features, plus the current news & results from almost every major wrestling center. You may get a sample copy by sending 50¢ to: Wrestling Information Bulletin, P.O. Box 1807, Rockford, Illinois, 61110.

#### WHAT YOU WANT TO KNOW

(continued from page 29)

during the German occupation of France. He helped the French Resistance free prisoners in concentration camps. He was then caught by the Gestapo and given the death penalty. A short two days before his scheduled execution he managed to escape using his acrobatic feats he is now so famous for. He risked his life continuously for the liberation of his country until the end of the war. WHO IS THIS WRESTLER? You're right — Edouard Carpenter. Edouard was awarded the War Cross in Montreal, Canada by World War II Veterans for his heroic action. He was decorated on May 31, 1970 (Memorial Day) and was honored by all the Ambassadors and Representatives of the Allied Countries.

**WHO IS THE LOUDEST MOUTH MANAGER IN THE WORLD?** I would have to say LOUIS ALBANO. Once a wrestler himself, Albano knows all the tricks in the business. A few years back he and his partner Tony Altomare formed the feared tag-team of The Sicilians. They both semi-retired, both trying their hand in the taxi-owning business. Altomare now wrestles occasionally in the Pittsburgh area. Albano has tried his hand at managing. He's had the taste of success with Ivan Koloff winning the World's title from the longest reigning champ Bruno Sammartino. But Koloff was only able to hold it for one month. Now Albano is getting a hold of some top-notch villains to try to beat the current champ Pedro Morales. Promoters are a little afraid to let Albano open his mouth, for he has had many threats on his life and the fans sound like they mean business. Albano has been attacked many times by berserk fans which I find disgraceful. I'm

# How to Speak and Write Like a College Graduate

"It's easy," says Don Bolander...

"and you don't have to go back to school!"



**D**o you avoid the use of certain words even though you know perfectly well what they mean? Have you ever been embarrassed in front of friends or the people you work with, because you pronounced a word incorrectly? Are you sometimes unsure of yourself in a conversation with new acquaintances? Do you have difficulty writing a good letter or putting your true thoughts down on paper?

"If so, then you're a victim of *crippled English*," says Don Bolander, Director of Career Institute. "Crippled English is a handicap suffered by countless numbers of intelligent, adult men and women. Quite often they are held back in their jobs and their social lives because of their English. And yet, for one reason or another, it is impossible for these people to go back to school."

Is there any way, without going back to school, to overcome this handicap? Don Bolander says, "Yes!" With degrees from the University of Chicago and Northwestern University, Bolander is an authority on adult education. For almost twenty years he has helped thousands of men and women stop making mistakes in English, increase their vocabularies, improve their writing, and become interesting conversationalists right in their own homes.

#### BOLANDER TELLS HOW IT CAN BE DONE

During a recent interview, Bolander said, "You don't have to go back to school in order to speak and write like a college graduate. You can gain the ability quickly and easily in the privacy of your own home through the Career Institute Method." In his answers to the following questions, Bolander tells how it can be done.

**Question** What is so important about my ability to speak and write?

**Answer** People judge you by the way you speak and write. Poor English weakens your self-confidence — handicaps you in your dealings with other people. Good English is absolutely necessary for getting ahead in business and social life.

You can't express your ideas fully or reveal your true personality without a sure command of good English.

**Question** What does a "command of good English" mean?

**Answer** A command of good English means you can express yourself clearly and easily without fear of embarrassment or making mistakes. It means you can write well, carry on a good conversation—also read rapidly and remember what you read. Good English can help you throw off self-doubts that may be holding you back.

**Question** But wouldn't I have to go back to school to gain a command of good English?

**Answer** No, not any more. You can gain the ability to speak and write like a college graduate right in your own home — in only a few minutes each day.

**Question** Is this something new?

**Answer** Career Institute of Chicago has been helping people for many years. The Career Institute Method quickly shows you how to stop making embarrassing mistakes, enlarge your vocabulary, develop your writing ability, discover the "secrets" of interesting conversation.

**Question** Does it really work?

**Answer** Yes, beyond question. In my files there are thousands of letters, case histories and testimonials from people who have used the Career Institute Method to achieve amazing success in their business and personal lives.

**DON BOLANDER**, Career Institute, Dept. 6475

Question Who are some of these people?

**Answer** Almost anyone you can think of. The Career Institute Method is used by men and women of all ages. Some have attended college, others high school, and others only grade school. The method is used by business men and women, typists and secretaries, teachers, industrial workers, clerks, ministers and public speakers, housewives, sales people, accountants, foremen, writers, foreign-born citizens, government and military personnel, retired people, and many others.

**Question** How long will it take me to gain the ability to speak and write like a college graduate, using the Career Institute Method?

**Answer** In some cases people take only a few weeks to gain a command of good English. Others take longer. It is up to you to set your own pace. In as little time as 15 minutes a day, you will see quick results.

**Question** How can I find out more about the Career Institute Method?

**Answer** I will gladly mail you a free 32-page booklet.

#### MAIL COUPON FOR FREE BOOKLET

To receive a free copy of the 32-page booklet, HOW TO GAIN A COMMAND OF GOOD ENGLISH, just mail the coupon below. The booklet explains how the Career Institute Method works and how you can gain the ability to speak and write like a college graduate quickly and enjoyably at home. Send coupon, card, or letter today to Career Institute, Dept. 6475, 555 E. Lange St., Mundelein, Illinois 60060.

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really surprised Albano doesn't put on his old wrestling trunks again and try to become champ himself.

The only deaf and dumb professional wrestler in the business is Silento Rodriguez. He has overcome this with his great speed and clever wrestling ability. He is 31 years old and weighs in at 215 pounds, and hails from Bettendorf, Iowa. Silento is a real favorite of the people and is now making his move for a shot at the World's Junior Heavyweight Championship and we predict that Rodriguez will give Danny Hodge one of the toughest challenges he has ever faced. If Silento should win it couldn't happen to a nicer and more deserving grappler . . .

Many mat experts say that Ann Casey may well be the next World's Woman Wrestling Champion. The Fabulous Moolah, the current champ, has held those honors for over ten years now and many feel Moolah may soon lose the title and the very pretty Ann Casey has a great chance to replace her. My vote is for Vivian Vachone. Both girls would make great and very attractive champs.

**WHO IS DOCTOR X?** Sorry my grapevine hasn't been able to supply me with that information. We will have to wait and see who the mystery man is after he is unmasked.

About 92% of the midget matmen are French Canadian. Wherever they are scheduled to wrestle the crowds come from miles around to view the little people. They are very comical. Sky Low Low's real name is Marcel Gauthier, and Fuzzy Cupid is Leon Stapp.

Wrestler Jerry (Duke) Miller owns a string of barber shops in the Mid-West. By the look of him these days I'd say he should visit one of them himself.

### SAMMARTINO LOOKS TO THE FUTURE!

(continued from page 33)

future plans are, I just want to live day by day and enjoy life."

No one knows what the future holds for Bruno, if he himself can't really be sure. Since talking to him I can tell that he is more relaxed now than he ever has been, and seems very happy and if retirement is what Bruno wants, he well deserves it.

I hope he comes back, as I'm sure the promoters and fans agree, wrestling isn't wrestling without BRUNO SAMMARTINO. Bruno is wrestling 100%. Let's just wait and see what happens.

### COAST-TO-COAST!

(continued from page 19)

from the AWA and NWA appearing there.

The Michigan scene continues to be one of the finest in the country with many wrestlers appearing there. They have from 8 to 10 bouts on every card. Naturally some of the wrestlers do not appear and they have to substitute for many of the bouts. Here are some of the wrestlers who are appearing there—BOBO BRAZIL, THE SHEIK, THE OUTLAWS, ERNIE LADD, LOUIE MARTINEZ, WILD BULL CURRY, FREDDY BLASSIE, LOU KLEIN, MITSU ARAKAWA, BOB HARMON, DON FARGO, MIKE LOREN, HANS SCHMIDT, TIM BROOKS, FLASH GORDON, CHICO GARCIA, BILLY COLEMAN, BABY FACE NELSON, JOE COLLINS, BOBBY BLAINE, THE STOMPER, FRANK DIAMOND, LORD LAYTON, FRED CURRY, HAYSTACKS CALHOUN, BILL

Wrestler Jerry (Duke) Miller owns a string of barber shops in the Mid-West. By the look of him these days I'd say he should visit one of them himself.

Next: **A Loudmouth**



## 10 SECONDS THAT SEPARATE THE MEN FROM THE BOYS

11:00 P.M.—An argument in a parking lot. A big, beefy wiseguy gets insulting and takes a swing at you. He's pretty sure of himself—sizes you up as a weak pushover who couldn't punch his way out of a paper bag. Your girl looks on, terrified that you'll be beaten up, maybe permanently injured. BUT . . .

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Your family needs protection. Don't fall them. Here in this free book are the night-fighting tactics you need to hold a burglar helpless until police arrive. Here are the methods of the Commandos who fought by night.



### A WOMAN TOO—

Can use the secrets in this free book and handle a man twice her size who tries to get fresh or WORSE. In seconds she can completely ruin any dirty dog who tries to lay a hand on her.



### DEATH THREATS—

Why give your money to some hoodlum. Here you will find terror-tactics that in a flash will enable you to make him drop his weapon and writhe in pain. Any one dumb enough to tangle with a Weider Trained Terror Fighter will regret his mistake from a hospital bed or jail cell.



### BE THE "ONE-MAN-IN-A-THOUSAND" TO MASTER ALL THESE SECRETS OF HISTORY'S MOST FEROCIOUS FIGHTERS.

My course teaches you how to use the Foot-Fighting Secrets of the French Underworld, the Methods of the Samurai Warriors of Old Japan who killed with bare hands and feet; ASSASSINS—religious, fanatical killers; CARIBS—savagery; ROUGH AND TUMBLE fighters—the most ruthless tactics from the docks, dives and waterfronts of the toughest towns.

**PLUS** shocking secrets of hideous Vandals, Thugs, ferocious Aztecs—Vicious Karate-ka, Commandos, Jungle Fighters—Boxing—Wrestling—Secret Police Methods, and other destructive self-defense secrets never before revealed.

**ALL BEAT THEM H---OUT OF YOU!**

### WHICH OF THESE 3 VITAL DECISIONS WILL YOU MAKE?

**COWARD'S DECISION —**  
sink away like a whipped dog, bringing shame upon yourself and your loved ones.

**POOR'S DECISION —**  
run like a scared animal and beat up because you don't have the fighting know how.

**WISE DECISION —**  
unleash a whirlwind attack and utterly destroy the loudmouth because you had the good sense to send for my **FREE** Terror Fighting Self-Defense courses and learn my self-defense **TERROR TACTICS**.

## FEAR NO MAN IN JUST 24 HOURS

11:00 P.M. PLUS 10 SECONDS — A Miricle! In a flash you streak forward—almost too fast for the eye to follow. The bully is down quivering in fear and writhing in pain—completely destroyed by the ferocious terror blitz you unleashed. This situation could happen to you. READ ON THIS PAGE HOW IN JUST DAYS YOU CAN ACQUIRE THE HIDDEN SECRETS OF 5000 YEARS OF RUTHLESS TERROR FIGHTING TACTICS

—ABSOLUTELY FREE!—TAKE ON ANYBODY—ANYTIME—ANYPLACE AND WIN!

### FEAR NO MAN

IN JUST  
24 HOURS

this absolutely free Terror-Fighting Course that I am anxious to send you shows how to swiftly start using my Terror-Fighting Secrets and Flatten out any Thug, Mug, Wiseguy or Bully—even if he's Tough, Trained and twice your size—Make him ABSOLUTELY HELPLESS IN SECONDS

### FREE!

FOR MEN WHO WANT TO BE FEARLESS — A NEW TERROR FIGHTING COURSE TO 10 TIMES MORE DEVASTATING AND EFFECTIVE THAN BOTH KARATE AND JUDO COMBINED — NOW YOURS — FREE FOR THE ASKING!

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#### NOT SIZE — NOT POWER — NOT STRENGTH!

I don't care if you're 15 or 50, Skinny, Fat or Under-size—if you've always been scared of your shadow always "chickened out"—never faced up to a fight in your life, got scared and ran away. I PROMISE YOU THAT IN 24 HOURS you can give you the TERROR FIGHTING SECRETS that will turn you into a Fierce Human Arsenal of Fighting Power—giving you the cool confidence to walk through the toughest streets in late hours with the destructive force of a tiger, flattening jungle paths, flattening an榴izer in a split second. One jab of your finger any 200-lb. brute who is foolish enough to attack you—with one chop disarm any hood or break the strongest hold of any thief. No night-crawling thief will ever be dumb enough to break into your house or any wise guy ever insult or lay hands on your loved ones. You can still consider after you've used the secrets that I am willing to send you **FREE** in this book. NEVER AGAIN FEAR ANY MAN—WIN WITH WEIDER.



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Yes Joe; I never again want to be "Weak In The Knees" and "Cocked Off" when I'm attacked and need your self-defense secrets. When you receive your booklet "How To Be A Destructive Self-Defense Fighter In Days", I am enclosing 25-cents to help cover the cost and handling of the booklet which is guaranteed to do all you say or I can get my money back.

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ADDRESS . . . . .

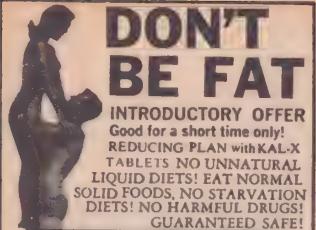
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All interviews were centered on the Baltimore, Md., Civic Center show which was held on 23 June, 1971, when the feature was TARZAN TYLER VS PEDRO MORALES. I am sure PEDRO MORALES will have a rough time of it in New York, Phila. Pa., and Baltimore when he meets Tarzan Tyler.

If you can find a copy of Wall Street Journal dated 5-28-71, get a copy and read the column by HAL LANCASTER, "THE RASHERS, CLASSY FREDDIE BLASSIE, A VILLAIN-TURNED-HERO, BITES, GROWLS, PROSPERS. HE, OTHERS INSIST THE "SPORT" IS REAL, BUT MANY SAY NO; EITHER WAY, IT'S POPULAR KISS FOR FAN FROM "SOUL MAN"



(continued from page 17)

### RUFUS R. JONES, THE HEAD BUTT

### RICKY ROMERO, THE CANNONBALL

### THE BEAST, THE BEARHUG CHUCK KARBO, THE BACK-BREAKER

### BOBBY DUMCUM, THE BACK-BREAKER

### MR. WRESTLING, THE SUNSET FLIP

### BOB GRIFFIN, THE ABDOMINAL STRETCH

### PAK SONG, THE STOMACH CLAW

### MAN MOUNTAIN MIKE, THE BIG SPLASH

### BEAUTIFUL BRUTUS, A BACK BREAKER

### GRET PETERSON, REVERSE SUNSET FLIP

### TARZAN TYLER, THE REVERSE NECK BREAKER AND THE GUILLOTINE HOLD

### THE SHEIK, THE CAMEL CLUTCH AND THE USE OF FIRE

### BOBO BRAZIL, THE COCO BUTT

### LOU THESZ, THE LEAPING BODY BLOCK

### BULL RAMOS, THE REVERSE NECK BREAKER

### RAY STEVENS, BOMBS AWAY

### PAT PATTERSON, BOMBS AWAY

### CRAZY LUKE GRAHAM, THE TAPE THUMB THAT HAS BEEN HEALING FOR OVER 6 YEARS

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### CRAZY LUKE GRAHAM, THE TAPE THUMB THAT HAS BEEN HEALING FOR OVER 6 YEARS

### KILLER KOWALSKI, THE STOMACH CLAW AND THE MOST VICIOUS WRESTLER TODAY

### RONNIE ETCHEISON, THE SLEEPER HOLD

### ED CARPENTIER, THE CROCODILE CLUTCH, AND THE MOST ACROBATIC WRESTLER TODAY

### JACK BRISCO, FIGURE FOUR LEG LOCK

### BIG BILL MILLER, THE NECK STRETCHER

### FRANK HICKEY, THE SPACEMAN, THE UPPERCUT. I NEVER SAW HIM WIN A MATCH

### LITTLE TARZAN JOHNNY RODZ, THE REVERSE NECK BREAKER AND THE STOMPER

### KRIPPLER KARL KOVACS, THE HANGMAN'S HOLD AND BOW AND ARROW, STANDING UP

### THE BLACK DEMON (TONY NERO), THE HANGMAN'S HOLD

### BUDDY (NATURE BOY) ROGERS, FIGURE FOUR LEG LOCK AND SLEEPER HOLD



(continued from page 12)

lot more Vitamin C (the wonder vitamin), and getting needed roughage too. Go light on sugars, starches, and salt, especially after 30. Natural fruits provide us with all the sugar we need, and salt tends to retain water in the body instead of letting it pass through and perform its cleansing action.

Excess starch of course adds weight and is bad for the heart and other vital functions. Pastries are the worst of all, because they not only contain over-refined flour, but also great amounts of fats (butter, margarine, etc.), which the body needs in small doses, but which are very harmful in excess. And statistics have shown that most Americans unfortunately do eat fats and starches in excess.

After the recent "cereal scandal" many companies are now putting more nutrients in their packaged breakfast cereals, and of course most mothers find it the simplest and least expensive breakfast for the family. But an egg, and a piece of whole grain toast, lightly buttered, provides more nourishment, and sticks to the ribs longer. But if you do eat cereal, try putting fresh fruit such as a banana, peaches, or berries on top, and be sure to use plenty of milk. Powdered milk, which is very inexpensive, actually has more vitamins and minerals in it than whole milk, so use this whenever you can, especially in cooking where nobody can taste the difference.

The so-called "health foods" such as wheat germ and yogurt are certainly good for you (wheat germ is actually the good part of the wheat which is taken out in the process of making white bread). But if you eat plenty of the foods mentioned above, they should provide an adequate diet without need for supplements. However, if you like yogurt, it's a great all-purpose food, and supplies necessary "friendly bacteria" to the stomach, besides

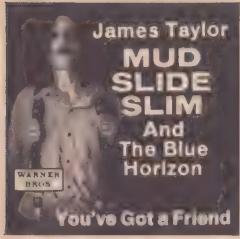
containing lots of protein and calcium. I love it mixed with wheat germ, honey, and a banana for lunch; and for a delicious summer salad try yogurt with chilled cucumber and fresh dill stirred in.

Next to food, what we need most is good exercise. Before industrialization, men and women engaged in so many kinds of activities that they used all their muscles naturally in the course of a day, and didn't have to worry about going to gyms or taking exercises to keep fit. But in the age of automation, it's only babies and professional athletes who get all the exercise they need. By the time children get to school age, they are really learning how to "sit quietly" for hours on end, and when they finally graduate from high school most people have forgotten how to use their muscles for anything except talking and watching television.

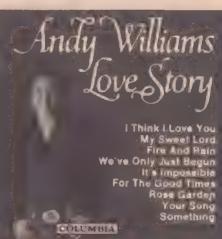
There are many paperback books put out today on various forms of exercises, so that anyone with the will to do so can learn some simple things to do at home for a few minutes a day to keep fit. Of course, outdoor sports are good for anyone, and the numerous health clubs springing up all over the country provide swimming pools, gymnastics, bowling, and even Yoga for those who want to try something different. Actually, Yoga is one of the easiest forms of home exercise, takes up very little space, and is quiet (unless you fall over while standing on your head). This makes it an excellent activity for apartment dwellers, and although it's good to start out with a teacher, there are a number of good paperback books for beginners with simple directions and lots of illustrations.

Any form of exercise is better than none, so if all else fails, try jogging around the block with the dog before breakfast, or get up and stretch-along with the A.M.

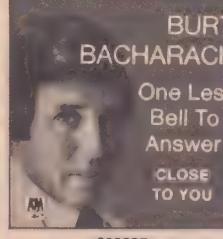
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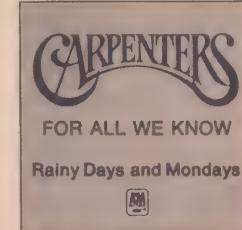
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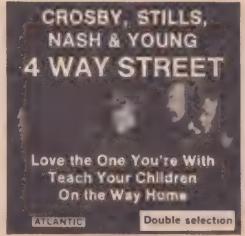
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exercise shows on T.V. Or if you're really brave, try modern dance, or folk dancing, both very good at using up lots of energy and giving tone and balance to flabby muscles.

As a closing note, let me add that vitamin supplements are probably a good thing to take at any season, especially if you and your family seem to come down with a lot of colds and flu. A good multi-vitamin capsule provides all the extras you may not be getting in your diet, but check to see how much of each ingredient is included in the capsule. They come in widely different amounts. Also, Vitamin C is especially helpful in preventing colds in the winter when we don't get enough sunshine. Adelle Davis has written a number of good books on nutrition and vitamins, and there are other paperbacks available on this subject in your health or drug store. But before you get carried away with vitamins, ask the advice of your doctor or pharmacist, and try to get several opinions. There is still a great deal to be learned about how much of these things we need.

So eat well, exercise well, and you will undoubtedly stay well!

A WRESTLING FAN  
TELLS IT LIKE IT IS!

(continued from page 10)

Some are munching goodies, others are rustling the pages of programs or wrestling magazines bought at the gate. Many are already starting to light up, and the resultant haze will lend its own special atmosphere to the proceedings.

The first match. Cowboy Bill Watts laying it hard on Chief Suni War Cloud. Cowboys versus Indians. Athlete versus athlete. Man versus man. The fans get right into it. They have their opinions and preferences, which aren't kept hidden. A blow, a fall, the shouts

rise. The cheers compete with the boos, depending on who is doing what to whom.

But it won't be the cries of wrath or approval that will determine the outcome — only muscle, skill, and cleverness can do that. Someone is flattened, then pinned. One bout succeeds the next.

Suddenly there is mayhem. The referee has been clobbered. Members of two teams, sitting by for a later match, intervene. In the midst of the confusion, a sharp, stout manager sees his chance. Before he can be stopped, he's rushed in for some sharp kidney and solar plexus play against his boy's opponent.

Fans see blood. They hate foul play, and most are on their feet. If it's Texas, there could be a bloody riot. But it isn't Texas, and somehow the whole mess gets straightened out — or rather it just falls apart. Things get back to "normal," but not for long.

The press box is startled, and one of the newsmen is holding a handkerchief to his pate. Little wonder, he's just been clobbered with a giant right thigh. The thigh belongs to the wrestler who was assaulted, and weakened, by the sneaky manager. He lost his footing in the ring. Too bad, because his opponent took the opportunity to throw him right out of it. The hurtling body hit the press section feet-on. It's a sure thing that the bum who put him there isn't going to get many good writeups the next morning!

Eventually, it's all over. You leave dazed, not certain that everything you thought you saw really happened. You wonder if the old tube, with its direct focus on the action, mightn't have given you a better view of the sport. It's doubtful. The tube is two dimensional, grey on grey. It's abstract, like a theory about wrestling, rather than the thing itself. And theory is grey, my friend, and green is the tree of life.

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Even before MUI students finish their training, people start bringing upholstery jobs to them, and remember — the world is full of furniture that needs fixing and re-upholstering and more is wearing out all the time!

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## DICK THE BRUISER

(continued from page 7)



fighting one another over a misunderstanding.

Moose and Bruiser soon had a misunderstanding of their own and Bruiser beat Cholak in a grudge bout. Bruiser was also matched with the hated Gene Kiniski in two memorable no contests, fought at the end of 1964 and beginning of 1965, one just before and one just after Kiniski took the NWA crown from Lou Thesz. Bruiser's battles with Cholak and Kiniski inspired the fans to cheer for him. This positive approach continued when Dick was matched again with his old nemesis, Johnny Valentine.

Things were now reversed and the fans favored Bruiser and booed Valentine, who by this time had been involved in some dirty bouts with Wilbur Snyder. Again Bruiser proved his superiority. The American Wrestling Alliance became affiliated with Chicago and the AWA's Champion was Mad Dog Vachon. Bruiser was the likely challenger and several bouts were held, each one making Bruiser more popular than ever, although with two such wild-tempered wrestlers, one or both always ended up being disqualified so that nothing conclusive could be proven.

When the present Chicago promoter, Bob Luce, took over, he understood the value of a popular Bruiser and refused to match him with any of the "hero" type wrestlers. Fans cheered for Bruiser, in part, because they wanted to be on the side of a winner and yet how could they favor Dick if he was paired against a Wilbur Snyder, Verne Gagne, or Edouard Carpentier? Luce made the choice easily by avoiding these people and making the bouts with the types of wrestlers the fans were eagerly looking to be destroyed—and Bruiser usually accommodated them. He pounded lumps and bloodied up types like the "pretty boys", or those with interfering managers, or hated

Bruiser doesn't look so good here in a bout with Kobayashi but that's only temporary!



Bruiser is seen here with Bobby Heenan!

'60's. As great as Valentine was with his brainbuster maneuver, he always wound up looking bad against Bruiser.

Bruiser began appearing with Moose Cholak in tag matches. Although, he, too, is an idolized wrestler today in Chicago, he was hated in 1964 and they rolled to three easy but unpopular victories, one over Wilbur Snyder and Johnny Valentine in a bout that ended with Valentine and Snyder

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German or Japanese wrestlers.

Promoter Luce's master stroke was teaming Bruiser with Reggie Lisowski who was now simply known as The Crusher, a wrestler much like Bruiser in appearance and action, and who was also experiencing the change from being hated to loved. Bruiser and Crusher headlined time-after-time against such hated duos as "Handsome" Harley Race & "Pretty Boy" Larry Hennig, the Alaskan & The Big K, Angelo Poffo & Chris Markoff (with Bobby Heenan as their manager), and Mitsu Arakawa & Dr. Moto. Sometimes Bruiser and Crusher lost when the referee would be diverted from what was going on and the other team would pull some skullduggery, but for the most part they won or got themselves disqualified, or involved in a no contest.

From 1966 thru 1969 they often held the tag team title, although at times losing it to Hennig & Race or Moto & Arakawa, but they always managed to regain it. August 30, 1969, Bruiser and Crusher lost it for the last time to Mad Dog and his brother Paul "Butcher" Vachon, in a bout which saw Crusher injured and put out of commission for awhile. Bruiser and Crusher have seldom teamed up since then although both have worked many tag bouts, but Crusher seems to wrestle in towns north of Chicago, while Bruiser, nowadays, rarely wrestles outside of Indiana, except to come to St. Louis or Chicago. They did team up against the Vachons as part of a spectacular card at White Sox ballpark last summer, but were unable to regain the title that night.

Before losing the title in August of 1969, Bruiser and Crusher defended their tag title several times that year against maybe the most unpopular tag team of all-time, Jack & Frank Dillinger, better known as the Cahin Gang. Bruiser & Crusher never lost and

always sent the fans home happy, showing them how easily the Dillingers could bleed.

Frank Dillinger was hospitalized after a post-bout shoot-out in a Wisconsin saloon and Jack Dillinger, like Bruiser, had to look for a new partner. Jack teamed with Paul Dupre of the Hell's Angels, who was billed as Jim Dillinger and the "New" Dillingers, working very smoothly in their cheating tactics usually wound up winning over Bruiser and a variety of partners including Cholak, Luis Martinez and Paul Christy.

Bruiser was finally reunited with Crusher at Chicago's International Amphitheatre on May 18, 1970, in an elimination bout against Jack & Jim Dillinger, to see who would get the title bout with the Vachons. Just as they had been upsetting better teams for some time, Jack & Jim's skullduggery paid off in a victory. Jim used brass knuckles on Crusher in the first fall while he was applying his claw hold to Jack and Jack pinned him. And when Jim leaped off the top rope onto Bruiser in the third fall as Bruiser was pounding Jack they won the match.

However, by this time, the Dillingers were the bloodiest mess ever seen in the Amphitheatre. Since the better team did not win, there was a rematch and after winning the first fall, Crusher ran into Jack's elbow pad and knocked himself out to lose the second fall. In the third fall, Bruiser and Crusher unwrapped Jack's elbow covering, and found a piece of metal which they used to once again make the Dillingers candidates for the blood bank. This time Bruiser and Crusher won.

In a tuneup for the outdoor card in August, Bruiser & Crusher teamed with Big Ernie Ladd on June 30 in a 6-man tag bout against the Vachons and Black-Jack Lanza. In a typically Bruiser

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move during the second fall, Bruiser jumped out of the ring and banged Bobby Heenan (Lanza's manager) head first into the table, causing him to bleed. Since the Vachons had refused to tag with Lanza during the fall, Lanza aided his bloody manager back to the dressing room leaving the Vachons alone to be defeated.

When the big match for the AWA tag team title did take place, everyone came expecting Bruiser and Crusher to regain their title. They should have but did not. The bout was held in a cage and by ramming the Vachons into the steel sides of the cage they once again made their fans happy. Then with Crusher battling Butcher in the deciding fall, Mad Dog climbed the top rope to jump on Crusher. Bruiser, expecting this, raced across the ring, and tossed Mad Dog off of his perch. Unfortunately he threw Mad Dog into Butcher and Crusher, with Crusher ending up on the bottom, and before Bruiser could pull the two off of his partner, the referee had quickly counted to three.

In 1971 Bruiser has been most happy when demolishing the Fabulous Kangaroos (Al Costello & Don Kent) and their 350 pound manager, George "Crybaby" Cannon. In Indianapolis, in 1970, Bruiser's partner, Pat O'Connor was pinning Costello in the final fall when Cannon entered the ring and hit O'Connor over the head with a chair. Bruiser went wild, tossing Kent and Costello to the ring floor and then heaving their huge manager out as well. Not the least bit satisfied yet, Bruiser went out after them and it took 8 policemen and 7 wrestlers to quiet him down. This was not done before he rammed the Kangaroos' heads together three times, threw them into the ringside seats, kicked them and then pounded Cannon's head until it bled.

When Bruiser and Bobo Brazil teamed up in Chicago, the combination of Bruiser's fists and

Brazil's cocobumps again made the Kangaroos bleed.

Bruiser then fought the Kangaroos in a handicap match on television. Bruiser won the first fall and was winning the second when Cannon interfered with the deciding pin. Bruiser went wild, not only making bleeding wrecks out of his three opponents but then proceeded to belt the referee for trying to get things under control. Bruiser was suspended for a time from Indianapolis for this outburst, which could only be quelled with 12 policemen and 9 wrestlers.

As 1971 began, Bruiser battled the Kangaroos in a couple of 6-man tag matches. January 23 in Chicago the Kangaroos added Lanza to their side while Bruiser was aided by the Crusher and Bad Boy Bullinski. The match had more action than a 3-ring circus, with everyone usually getting involved. Bullinski lost the final fall when Lanza hit him over the head with a foreign object and pinned him during one of the many riots with all six in the ring. Bruiser and Crusher took out their resentment on Lanza's manager, Bobby Heenan, making him into a bloody mess as the Kangaroos and their manager, George Cannon, strangely stayed out of it.

February 20 in Hammond, Ind., Cannon joined his boys against Bruiser, Igor Vodik and Igor's manager, Ivan Kalmikoff. Bruiser became wilder by the minute as first, he could never get Cannon into the ring with him; second, at the many interferences the Kangaroos got away with; and, lastly, when Kalmikoff was pinned by the referee's fast count after being hit by a foreign object which opened a nasty gash. Bruiser took out his frustration by decking the referee, then kicking him as Igor merrily reacted by dancing the polka on the ref as well.

In 1971, no one in Chicago regards Bruiser as a "villain". He

has been "Mr. Excitement". He once teamed with midget Wee Willie Wilson to oppose Hennig & Race; another time he took his hated enemy, Bobby Heenan, on his side against the Chain Gang (Bruiser probably would have won too, had he not pounded Heenan so much he turned on him and Dick was overwhelmed 3 against 1; he also met Lanza and Heenan in a handicap match that resulted in Bruiser being counted out of the ring while slugging Heenan when he was suppose to be inside the ropes wrestling BlackJack).

Bruiser was then given a 20 minute main event on a subsequent show against Lanza with the understanding that if he won, he would get a five minute match with Heenan. Lanza tried to carry out Heenan's plea to stall out the match, but Bruiser battered him from pillar to post and won when Lanza fell out of the ring, getting his foot tangled in the bottom rope so that he was counted out. Heenan was then forced into the match and tried stalling. The only thing stalling did was get Bruiser mad, and after five punches, Heenan made the mistake of jumping out of the ring. Bruiser followed him out and rammed his head into the edge of the ring floor. He then threw him back in the ring and soon Heenan was tangled by his neck in the ropes with Bruiser pounding his already bleeding face. After the referee untangled him, Bruiser tossed him across the ring and Heenan ended up hanging upside down from the turnbuckle. Bruiser then started kicking him and the merciful referee signalled the end to the bout, even though the 5 minutes were not up yet.

Bruiser has headlined two Chicago cards in 1971 against Shozo Kobayashi, whom the AWA calls "Japan's greatest wrestler". Kobayashi had a long list of opponents he had disposed of since coming to the U.S., either with or without the help of some

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hidden salt or his manager, the Big K. In their first clash, a one fall bout, Bruiser could have pinned Kobayashi after a leap from the top rope, but decided he wanted to jump on him again. Bruiser did and was about to pin him when he noticed that Kobayashi's manager, the Big K, had jumped up on the apron. Bruiser raced over, flipped the Big K into the ring, then tossed him over the top rope out on the other side and jumped out after him. Bruiser rammed Big K's head into the edge of the apron and he began bleeding. However, while all this was going on, the referee counted Bruiser out and awarded the bout to Kobayashi who was still lying in a daze inside the ring.

When the two were rematched it was evident that Bruiser was by far the superior man, but in this match, which was two out of three falls, Kobayashi took the second fall when Big K distracted Bruiser, and then Kobayashi threw salt in his eyes, blinding him for the karate attack that softened him up for the pin. Kobayashi was forced to rely on using salt in the third fall as well but Bruiser kicked him in the stomach just as he was about to throw the salt and the salt went up into the air and wound up in Kobayashi's own eyes. Working with that advantage Bruiser soon pounded him into submission.

Currently Bruiser is also feuding with the German villians, Baron Von Raschke and Hans Schmidt in singles matches and in tag bouts with a variety of partners. Von Raschke, in particular, has been a rough foe. In any case most of the matches, tag bouts as well as singles matches, have ended up in no contests. No matter whether he appears in tag bouts or alone, no matter who he is up against, Dick the Bruiser is "Mr. Excitement". And the fans who come out to watch him work, are well aware of the fact that when Bruiser wrestles, his opponent bleeds.



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"Gosh, I really thought  
he was too old for me."

How many times has that been said about you behind your back? How sad when a young face "ages" beyond truth due to thinning hair, a receding hair line or easy-to-spot bald spots. You ask what can you do about these signs of aging that lead people to add years to your real age? Until recently you could do little more than follow some basic rules for keeping your hair and scalp clean and pray you were not getting bald pre-maturely. Let's agree on this, keeping your hair and scalp clean is of basic importance. However, now you can do more to come to the aid of the appearance of your thin or thinning hair.

### CAN YOU RESTORE THAT YOUTHFUL VIRILITY-APPEARANCE TO THINNING HAIR?

Yes, there is something positive, something new that gives you instant results. You can restore virility-appearance to your hair safely, easily, instantly. You can regain that added self-confidence that goes with a thicker head of hair. You can be more attractive, more youthful looking; both professionally and, more important, socially.

HAIR-THIC does what it says,  
thickens your hair, instantly!

Amazing new HAIR-THIC is a suspended emulsion of highly specialized ingredients. When applied

**LABORATORY TESTED**  
HAIR-THIC has been tested by a recognized independent Research and Testing Laboratory. Completely safe and harmless to the hair and scalp. HAIR-THIC is not a dye, not a tint. Your hair retains its natural color . . . just appears thicker all over.

**TODAY TAKE THE FIRST STEP TOWARDS  
HEALTHIER SCALP AND HAIR CARE**

**YOURS FREE!**  
With order of HAIR-THIC TODAY,  
WE GIVE YOU A MANUAL.

**"GUIDE TO  
HEALTHY HAIR"**

Written by a Dermatologist  
considered an authority in his field. In simple language with illustrations.

Covers these important Hair and Scalp problems for men and women: • How to recognize the danger signs of Hair and Scalp disorders that can lead to baldness. • What to do when you discover the signs of Hair and Scalp disorders. • Care of the Hair and Scalp. • Use of proper diets. • Improper use of Hair Cosmetics and cosmetic procedure.

YOURS FREE! as a gift regardless of whether you keep HAIR-THIC or not.

## Young men and women

Discover how you can save yourself from the heartaches that come from **THINNING HAIR**

its natural color; just appears thicker all over. It is never oily or greasy, it always makes your hair thicker, more luxurious, resulting in a more youthful you.

New hair styles now  
easily within reach.

Those youthful hair styles so popular now, the new styles you couldn't consider because of thin hair, now they are possible for you. So often a different hair style can work wonders; both for men and women! It can hide that receding hair line, cover that bald spot . . . take years off your appearance, instantly. But the whole secret to these new hair styles is thick hair.

That's where HAIR-THIC is so very helpful and invaluable in training the hair for both men and women. It keeps hair manageable and in place . . . makes the restyling much easier.

**GUARANTEED**  
OUR GUARANTEE: HAIR-THIC has been tested by a well known and professionally recognized independent Research and Testing Laboratory. Completely safe and harmless to the hair and scalp. HAIR-THIC IS NOT A DYE, NOT A TINT. Your hair retains its natural color . . . just appears thicker all over.

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Send No Money! Free 10-Day Trial Coupon!  
Money Back Guarantee

The Liftee Co. Dept. THB970  
Box 608 Church Street  
New York, N.Y. 10008

Please rush my 60-day supply of HAIR-THIC in plain wrapper marked "PERSONAL", with my Free Manual "GUIDE TO HEALTHY HAIR". I will pay postman \$1.98 plus postage upon delivery. If I am not 100% satisfied with the new fullness HAIR-THIC brings to my hair, I can return the unused portion after 10 days and my money will be refunded. I understand I can keep the manual.

2 HAIR-THIC \$3.50  3 HAIR-THIC \$5.00  
 Check here if you want to save postage by enclosing \$1.98, \$3.50 or \$5.00 with coupon. Same money back guarantee.

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Canada, Foreign, APO, FPO add 50¢ no C.O.D.'S

MAIL THIS NO-RISK COUPON TODAY!

JOE WEIDER  
PRESENTS

# THE TRIM MASCULINE

Here's where you shop for your "BODY SHAPERS FOR THE 70's"—to Shape You Up—to help You Lose Weight or Gain Weight—and create a more Masculine, Virile You!

1



## MUSCLE UP & MAKE OUT!

### PUT MUSCLE IN YOUR MUSCLES WITH ONE TWIST!

Quickly add up to 2" on your arms, 4" on your chest. Build rippling back muscles. Thick, broad shoulders. The power to lift girls over your head with one arm! One twist of the "007" TWISTER and every muscle in your body ripples with new vigor and power. Builds strong muscles FAST!—muscles that make you an action-packed guy and a supercharged tiger with the girls! Easy-to-use. No adjustments. No assembly. Use it right out of the box for instant muscle-building fun! Made of chromed-steel tubing, the TWISTER is tough... durable... like you'll be! Guaranteed to muscle you up or your money back. ORDER NOW! Only \$9.98

**GUARANTEE:** If after using the TWISTER 3 days you're not convinced you can quickly twist it for cobra-like muscles in your arms... more muscles on your chest... broader shoulders... wider back... a he-man grip and dynamic power—then return it after 5 days for a full refund. Fair? So order the "007" TWISTER Now, while the limited supply lasts! This unusual offer may not be repeated again this year.

### FREE!

Complete, illustrated "007" POWER TWISTER Manual. Also, illustrated conditioning course, dealing with the new aerobics training that muscularizes your body with athletic vigor, speed and agility. Written by Joe Weider, Trainer of Champions. Yours FREE with your TWISTER. ORDER NOW!

"MUSCLE UP"  
AND MAKE OUT  
WITH THE TWISTER! *Posture*

PRICED AT ONLY  
**\$9.98**  
WITH COURSE

2

### This "Killer Karate Krusher" gives you pulverizing hand power!

Just 5 minutes a day for 30 days builds your hands into granite-hard battering-rams of power! Simply fit your fingers into the leather grippers, and with your very first squeeze, you'll instantly start building invincible new power into every tendon and ligament of your hands and fingers!



**MAYBE YOU  
DON'T WANT TO  
BREAK A BRICK IN  
TWO WITH YOUR BARE FISTS OR RIP  
A PHONE BOOK IN HALF — BUT  
WON'T IT BE GREAT IF YOU COULD?**

Here's a brand new way... a fantastically successful system that turns your hands into fearsome, devastating arsenals of power! Based on centuries-old secrets of Japanese Killer Cuts and a Space Age hand-building principle, my KILLER KARATE KRUSHER can make you into a two-fisted tank of power... able to take care of yourself... anywhere... in all situations! You'll never again fear any man or turn away from any challenge. ORDER IT TODAY! Only \$9.95 postpaid.

**MY GUARANTEE TO YOU:** You'll own fearsome, ferocious, crippling arsenals of hand power—and become a "Terror-Fighter," able to take care of yourself in every situation — IN 30 DAYS — or your money back!

**GREAT FOR SPORTS, TOO! FEAR NO MAN!**



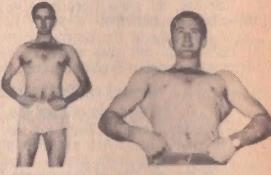
**FREE**  
My "Killer Karate" Course... "The Deadly Art of Hand Fighting." Shows dozens of ways to disarm and counter-attack any man, whatever his size! Yours FREE if you order the KILLER KARATE KRUSHER Now!

PRICED AT ONLY  
**\$9.98**  
KARATE KRUSHER & COURSE

3

### THE END OF THE SKINNY BODY

Drink on as much as 14 pounds in the next 14 days this delicious FUN way!



**BEFORE**—James Parker at a thin 158 pounds. **AFTER** 14 days on the Crash-Weight Plan, Jim weighed 175 pounds.

### GAINS 14 POUNDS IN 14 DAYS!

HEY YOU SKINNY GUYS! Thousands are doing it every day. WHY NOT? It's the new breed of nutritional "wildcat" drink that's guaranteed to add to your rangy-looking, muscle-poor body — though it's a healthy-blended milkshake-tasting drink. Crash-Weight Plan puts meat on your frame. Fleshes out your narrow, shallow chest, skinny arms and spindly legs. Nobody likes a bag of bones! With my proven Crash-Weight Plan you just drink 4 milk-shake-delicious glasses with your regular meals and take in an extra 3500 calories daily... to help you pile on the weight FAST! (It's the calories that count when you want to add on some handsonome weight!) The nice thing about my weight-gain plan is that it's so easy to follow. No counting, no measuring, no bloating, heavy-as-lead foods to force into your system. The formula = 7 Plan does all the work... you just sit, around, it's easy, be as lazy as you want — and in a few days you'll see measurable weight gains pile up! Check the coupon for the Plan and flavor you want to use to put an end to your skinny body. Guarantee to put weight on you or your money back.

**To add up to 14 pounds in the next 14 days you need:**

• 14-day supply of Crash-Weight Formula #7

• 14-day supply of Appetite-Stimulating tablets, and

### FREE

Weight-Gaining Course. A 48-page illustrated guide crammed with step-by-step instructions in weight gaining basics. PLUS 3 copies of Mr. America magazine, worth \$1.80... yours FREE!

7-day supply: \$8.00 • 14-day supply: \$14.98

(Your choice of Chocolate or Vanilla flavor)



PRICED AT ONLY  
**\$8.00**  
FOR A WEEK'S  
SUPPLY & COURSE

# BODY LOOK FOR THE '70'S!

Your Good Looks—Your Health—Your Virility—are Your responsibility. So Start NOW to use one or more of these "Body Shapers For the 70's". Shake up your physical fitness program and Light Up the 70's!

4

### The NEW aerobics HOME FITNESS JOGGER

You'll Start to Look Better—Feel Better—Shape Up—Live Longer and be more Virile in the Next 14 Days!

**ALL THE BENEFITS OF  
JOGGING WITHOUT LEAVING  
YOUR HOME!**

6 minutes on the New Weider AEROBICS JOGGER gives you the same benefits as a 3-mile run. Or the equivalent of 4 hours or more of golf. Or a full-hour's workout in the gym!

Guaranteed to burn calories—melt fat—toughen your muscles—strengthen your heart and lungs—and virilize your body fast!

#### WHO EVER SAW A FAT RUNNER?

If you've held yourself back from getting the rich fitness-building benefits of jogging because you don't want noisy neighbors to stare at you or risk being nipped by unfriendly dogs, forget it! Now with Weider's New AEROBICS HOME FITNESS JOGGER you can jog for miles without ever having to step outside the comfort and privacy of your own home!

That's right. It's set the AEROBICS JOGGER on the floor in any part of your house, step on its easy-on-the-feel special spring cushion and jog away to your heart's content... and your good health!

#### JOG YOURSELF INTO SHAPE IN JUST 6 MINUTES A DAY

One of the world's longest distance runners says 6 minutes of jogging on the AEROBICS JOGGER gives you the same benefit as jogging two miles! Just 3 minutes in the morning and 3 minutes at night helps build healthy heart and lung action, relaxed tensions, tones muscles. Besides that you'll burn off fat-forming calories fast, flatten your midriff, trim your waist, trim your hips and buttocks and slim down all over.

You owe it to yourself to get back into healthy shape this fast, scientifically-proven way!

#### EASY TO STORE—MADE TO LAST

Weider's New AEROBICS HOME FITNESS JOGGER is scientifically-constructed with special coil springs nested in a thick polyurethane cushion, designed to simulate the action of real road jogging. It's easy on the feet, too—like running on grass that acts as a shock absorber. It's a feel good exercise that's good for weight and shape easily in the shortest space. The sturdy hand strap on sides makes it easy and convenient to carry with you on trips, vacations, etc. Order yours now! Ideal for gift-giving, too. Only \$9.95

#### New Aerobic/Circuit Training "Shape Up" Routine

Same 6-minutes-a-day program you can use at home, which actors, movie stars, and athletes use to keep fit, trim and firm up their bodies into youthful, virile, man-lines. ALSO INCLUDES: techniques to help your body utilize your food intake more efficiently and keep you sleek and athletic life long. As well as strengthen your heart and lungs. Indoor and outdoor methods explained. How much and how often to jog. How to measure benefits received... everything you need to know about jogging and how you're guaranteed visual results in just 2 weeks or money back. Tested by thousands—including U.S. Air Force. START NOW TO SHAPE UP—SLIM DOWN—and VIRILIZE YOUR BODY!

\*For faster waist and hips losses  
—see inches go fast—wear  
SLIM GARD while jogging. **\$9.98**

5

Another JOSEPH WEIDER  
Breakthrough!

### Slim Down & Make Out with JOSEPH WEIDER'S SLIM GARD

Just slip on Joe Weider's New "Science Weapon", SLIM GARD and instantly start trimming your waist and hips to a slim-slim—size—without dieting—without exercise!

And when combined with the "Slimmer's Routine" SLIM GARD can really flatten your pot belly and "pulverize" unwanted fat away from all over your body! Here's Proof: In a controlled laboratory test, men who regularly lost fat of up to 3 1/4 inches and overall fat losses of 17 pounds—IN ONLY 2 WEEKS! They called it a "small miracle" the way it worked so fast!

Yes, SLIM GARD has really revolutionized weight reducing. Men everywhere are regaining their youthful, virile bodies. No more dieting, clothes and shoes to fit. Just let it work for them as they sit, stand, walk, run, bend, eat, watch TV or relax. It turns the simplest body movement into a waist-trimming exercise without effort. It can work "miracles" on your waistline, too!

And remember, SLIM GARD is hidden—no one knows—nothing shows. SLIM GARD's secret is its gentle but firm "hugging action" that keeps warm air in—cool air out, trimming inches effortlessly away!

SLIM GARD and the "Slimmer's Routine" work effectively for the fat or slender man. Simple instructions are included for the fat who wants to lose weight fast, 20 to 40 pounds... and for the slender fellow who wants to lose only a few inches off his waist without losing weight.

And remember, SLIM GARD is hidden—no one knows—nothing shows... except the inches that go. You're guaranteed impressive results in 14 days or your money back!

### FREE! THE SLIMMER'S ROUTINE

Savvy Slimming Tricks to Shape You Up and Trim You Down. Here's Part 3 to the Slimming Formula—the surprisingly effortless "Aerobic/Circuit" training routine. No equipment, clothes and shoes to get into shape fast. Within 14 days you'll be firmer, slimmer, more energetic and stronger—creating a new, youthful, sexier more exciting you! IT'S YOURS FREE—with SLIM GARD!



**THE SLIM GARD**  
(Made to Last for Years)  
with the Slimmer's Routine  
**\$11.95**

Comes in sizes: Medium & Large

1  "007" TWISTER, Free course & 3 copies of Muscle Builder magazine only \$9.95

2  KILLER KARATE KRUSHER & Free "Killer Karate" course ..... only \$9.95

3  CRASH-WEIGHT FORMULA #7 PLAN  
with Free course (check one):  
7-Day Supply ..... only \$ 8.00

14-Day Supply ..... only \$14.98  
Check flavor desired:  Chocolate  Vanilla

4  FITNESS JOGGER & Free "Aerobic/Circuit Training" course only \$9.95

5  SLIM DOWN & MAKE OUT KIT with  
SLIM GARD and the Free "Slimmer's Routine" ..... only \$11.95  
Check waist size:  Medium (30-38)  Large (39-47)

### USE THIS SHAPE UP... MUSCLE-UP COUPON!



**JOE WEIDER**  
25 Maple Street  
Norwood, N.J. 07648  
Dept. 157-12P5

Dear Joe:

Thanks for letting me know about your "Shape-Up" ... "Muscle-Up" courses and products. Please send me the items checked below, along with my FREE gifts. I understand all your products carry a full money-back guarantee ... no "ifs" ... "ands" ... or "buts".

I enclose check or  
money order for: \$ .....

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ADDRESS .....

CITY ..... STATE ..... ZIP .....

Start a great new life of service and adventure in Conservation Country!



These patches represent outdoor careers for which the National School trains you; not the official patches of any State, Federal or private conservation service.



# We'll train you in your spare time for an exciting Outdoor Career



Thousands of jobs will be opening up in wildlife management, parks and outdoor recreation, forestry, etc.

Why spend the best days of your life punching a time clock in an office, store or factory — when you may be able to qualify for one of the thousands of new jobs that are coming up in the great outdoors because of concern for conservation and ecology.

#### Imagine getting paid for work you'll enjoy

Don't settle for only occasional hunting, fishing and boating trips. Live and work right next to nature — in real man country — all year round. Every year there are new openings in State and National Parks, the forest industry, game refuges and preserves, private hunting and fishing clubs and recreational facilities.

#### Here's how you can qualify... Start now!

The National School of Conservation will help you prepare at home, in your spare time, for an exciting outdoor opportunity. This accredited train-at-home program has been created by experts in the field of conservation. These men have years of on-the-job experience... and they share it with you, through every step of your training. You can even keep your present job as you learn at home... working at your own pace. National School of Conservation is America's oldest established and accredited home-study conservation school; so you know you're in capable hands. When you graduate, National School will assist you in contacting public and private conservation organizations and help you explore available job openings.

#### Good Pay... Job Security... Low Living Costs — a great combination!

You can earn a good living, with advancement

possibilities and raises based on seniority and performance. As a bonus, some jobs include uniform allowances, hospital insurance, pension plans, vacations with pay... and your paychecks come through regularly — good times or bad.

#### You only live once... make it a life of adventure

The man who wears the insignia of a forestry, conservation, wildlife or park agency is admired by women... respected by ordinary men. He is a man of action called upon to rescue people in danger... to enforce our laws and protect our wildlife... to direct citizens in time of emergencies... even lead fire fighting crews. What's more, the conservationist has the satisfaction of knowing that he is serving his country... safeguarding her forests, parks, ranges and wildlife. Future generations will be grateful to him for preserving the natural beauty of our American heritage.

#### Send for Free Career Guidebook

There are few careers that offer a man such exciting challenges... such rich rewards. But a career like this can be yours — even with no experience or college if you train now. Get all the facts. Mail the coupon for your Free Career Guidebook. There's no obligation and no salesman will call on you. National School of Conservation, 1129-20th Street N.W., Washington, D.C. 20036.

"In less than six years I have been promoted four times and I am now a Forest Technician. And I tell everyone who asks, I owe it all to my NSC training." — Larry D. Gano, Salem, Oregon.

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Handsome illustrated book packed with facts about how to start your new life in the great outdoors.

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Describing Camp Minong, the National School's field training camp in Wolf Springs Forest, Wisconsin.

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Without cost or obligation, please rush me the complete CONSERVATION CAREER KIT — FREE! This kit includes complete details on how I can qualify at home, in my spare time for an exciting career in the great outdoors. No salesman will visit.

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